

reasons why with the hand makes you smarter.

And probably even happier.

*Writing by hand is thinking on paper. Thoughts grow into words, sentences and pictures. Memories become stories. Ideas are transformed into projects. Notes inspire insight. We write and understand, learn, see and **think – with the hand.**

The hand

"The hand is the window to the mind" said the German philosopher Immanuel Kant almost three hundred years ago. We see the world with our eyes but we really "grasp" it with our hands. Our sense of touch is so sophisticated that we are able to describe in much greater detail things we have grasped with our hands in the dark than things we have only seen with our eyes. Every contact, each touch sets off a chain reaction of connections in the brain – and accelerates our thinking.

To grip is to grasp

Write with pen and paper – and ignite your inner potential.



It takes time for us to learn how to read. And it takes years until our handwriting joins the individual letters in a smoothly flowing movement, which in turn inspires our thoughts to flow freely. It is precisely this complex interplay of fine motor skills, abstraction and imagination that makes writing by hand a veritable symphony of the synapses. Writing by hand strengthens the connection between the right and left hemispheres of the brain. From the point of view of the human brain, very few things are as integral and sophisticated as writing with pen and paper.

Write down your thoughts – and stimulate all areas of your brain.

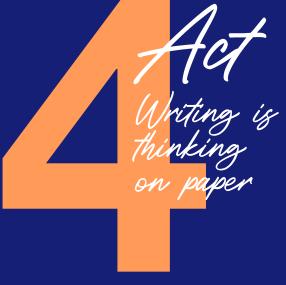
Understand

Typing is not writing. No keyboard can replace the valuable thinking and processing mechanisms that occur when we put pen to paper. Students have deeper learning experiences when they make handwritten notes. Preschoolers develop language skills more easily with frequent use of pen and paper. And even words in a foreign language are committed to memory better the moment we write them down – regardless of which language it is and how old we are. Knowledge is a resource that multiplies when used. As soon as we write something down by hand, we increase our knowledge.

Study with pen and paper – and enhance your personal learning curve.

Write to learn





The mind can only think a limited number of steps in advance. That's why our heads sometimes buzz and most people can't plan more than five consecutive chess moves. But as soon as we pick up a pen and put it to paper, we allow our thoughts to run free. We escape the inner confusion, simply by putting our thoughts in order. This empowers us to step back. And the resulting distance helps us to objectively view plans and projects. By writing our thoughts down, we bring them to life. By putting our plans on paper, we increase the chances of actually putting them into practice.

Write down what's going through your mind – the reward is clarity and insight.



No draft is set in stone. Schedules are hardly ever kept. There are never enough hours in a day. Most of our worries revolve around constantly changing tasks and projects – and pen and paper can achieve clarity and calm here, as well. Each handwritten list frees the mind, facilitates analysis and sharpens focus. Lists help us to separate the important from the urgent. We use them to restructure projects, classify and prioritise. And we sometimes forge relationships on paper that we previously weren't aware of. Even this process is certainly quicker, more intuitive and efficient with the use of pen and paper. Not to mention the satisfaction that comes from crossing a completed task off your list!

Plan your projects with lists – and you'll hold control over them in your hand.



Many authors still write their novels by hand because they want to discover where the journey will take them. Putting words down on paper is like embarking on a journey - we know where it starts - but not where it will end. Unlike texts on a monitor, sentences written on paper have a lasting quality. The pen reinforces this effect, gently driving the hand over the page, from one word to the next. Instead of simply deleting a sentence with the back key or tearing the sheet of paper out of the typewriter, we move forward in the direction of our thoughts, which (loosely based on Kleist) we compose while writing. If you have a complex problem but no solution in sight, just pick up your pen and paper and start - writing is striding forth in spirit; one sentence follows another, one idea after the next. Suddenly, characters and ideas emerge, formed by the previous thought - apparently conceived out of the blue, but ultimately created by hand.

Write down your thoughts by hand – and explore the world.

Let go

Writing is release. It allows us to understand, process, think, unwind and free ourselves from many things that dampen the spirit. Once we write something down, we feel relieved. Writing by hand stimulates areas in the brain that are also active when we meditate. We calm down, think more clearly, review our thoughts – ultimately letting some of them go. Scientists also confirm these findings – writing by hand not only helps to understand, it also helps to process ideas, let go of them or cast them aside. It doesn't have to be a diary. Even the smallest to-do list lifts the weight and creates great lightness.

Write down what you want to give up – and discover inner peace.

Uriting down frees the mind

Remember

Writing by hand is a physical act. Every single letter, word, underscored passage, circle or mark that you put on paper leaves traces that remain in our physical memory. Most people can remember an exciting part in a book even months after reading it. Handwriting has a similar, yet stronger effect. In the transcript of a lecture that is teeming with references, we recall the ideas we had when we were sitting in the lecture hall. The recollection of the situation in which we wrote each handwritten text can still rise before our inner eye even years later. The briefest handwritten note takes us on a journey through time. This is the reason why so many people keep their notebooks. And why famous people's manuscripts are so popular – because handwriting says so much about a person's character.

Write with pen and paper – and track your personal history.

Uriting by hand is the way to stay

"Panta Rhei - everything is in flux" was the conclusion reached by Greek philosopher Heraclitus in around 500 BC. "Everything is in motion, nothing stands still!" sums up his philosophy and this is exactly the essence of our new campaign:

"Re:combine your thoughts" invites you to capture your impressions on paper so that you can view them from a new perspective. The fact is, not everything was better or worse in the past, the world just keeps on changing. Day by day, month by month, year by year! And we are convinced that the power of the written word provides us with lasting inspiration to sharpen our perspectives, actualise our plans and continue to grow.

When it comes to our own philosophy regarding each of our notebooks and Drehgriffel, we aim to provide our customers with the right tools to create a place where personal thoughts and ideas can flourish. We want to keep learning, stay inspired and encourage people to think with the hand.

We sincerely extend our heartfelt thanks for your partnership and look forward to exploring, discovering and growing with you in the future.

Best regards,

Kurt Stürken

Axel Stürken

Kurt Stroklen Azel Stroken Max Driken Bily

Max Stürken

Philip Döbler



1

2

3

4

New products

New Colours 2024 12 Bullet Journal® Pocket 16 Bullet Journal® Drehgriffel Nr. 2 18 Bauhaus Edition -Drehgriffel Nr. 2 20 Planners 2025 → 22 New planner colours 22 New planners 24 New products at the Point of Sale 26

→ 28

Updates

Notebooks

Editions

34	Overview		58
46	Bullet Journal®		60
48	Bullet Journal®		
50	Drehgriffel Nr. 1		62
52	120g Edition		64
54	Outlines		66
	Bauhaus Edition		68
	Some Lines A Day		70
	Notepad		72
	Jottbook Double		74
	Sketchbooks -	,	76
	Address book		78
	Notebook with staves		79

Writing instruments & accessories

Drehgriffel	→ 82
Drehgriffel Nr. 1	84
Drehgriffel Nr. 2	86
Refills	88
Pen Loops	→ 90
Pencils	→ 91
Planner stickers	→ 92

4	
	_
1	

Storage

96

→ 100

100

102

104

106

108

→ 110

110

→ 112

112

114

116

Cases and boxes	→ 9
Card cases	9
Book boxes	122
Portfolios and	
springback	
binders →	124
Peka-Springback	
binders	124
Peka-Springback	
binders -	
special formats	126
Certificate portfolios	128
Music portfolios	129

Sales promotion

Basics	132	Pe
Shopfitting		Na
systems -	134	No
Illuminated shelving	134	Na
Illuminated gondola	138	Dre
Shelf Talker	139	Lo
Displays -	140	an
Tower and		Fir
counter displays	140	
Displays and POS		

material for the New Colours 2024 → 142 Shop window → 144 Table displays → 146 for notebooks 146

for Jottbooks

Bookrest

Flyer

and sketchbooks

for accessories 149

Displays and

POS material for

the Drehgriffel → 150

POS material → 156

Bullet Journal® 156

120g Edition 157

Sample books 158

148

158

159

Shopping bags 159
Posters 160
Gift boxes 162

8

Customisation

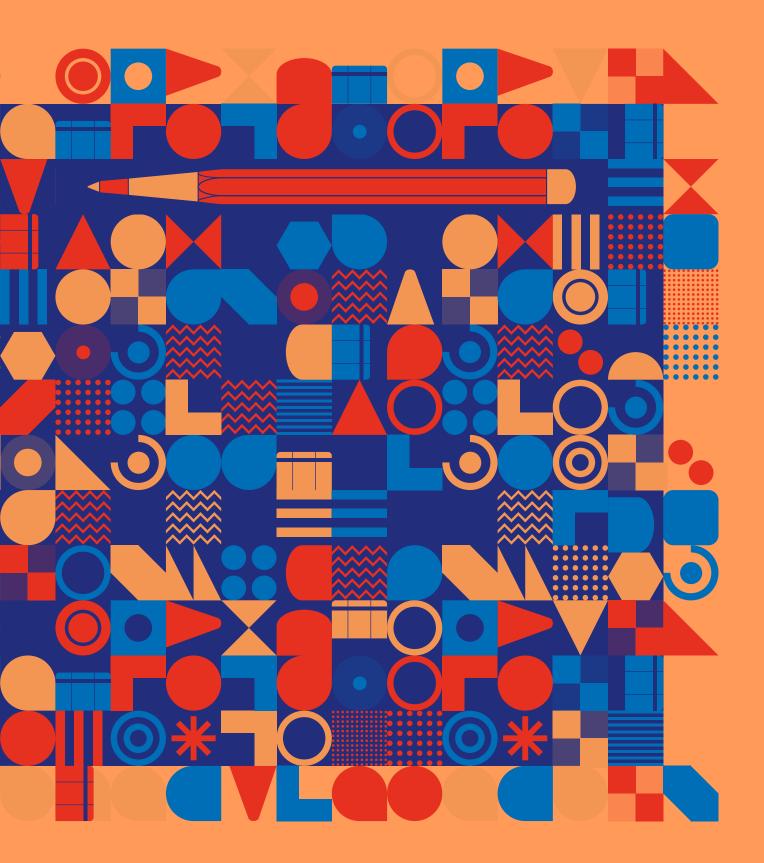
Personalisation		→	166	6
Name embossing	9 –			
Notebook			168	3
Name engraving	_			
Drehgriffel			170)
Logo embossing	g			
and engraving		→	172	2
Finishing		→	174	1

Leuchtturm1917	
Publishers	→ 176
Highlights	→ 178
Sustainability	→ 180
Service	→ 183

New Colours 2024	12
Bullet Journal® Pocket	16
Bullet Journal® Drehgriffel Nr. 2	18
Bauhaus Edition - Drehgriffel Nr. 2	20
Planners 2025	→ 22
New planner colours	22
New planners	24
New products at the Point of Sale	26
Updates	28



The new colours: Apricot, Lobster, Sky and Ink.



As soon as we put pen to paper, we set our thoughts into motion. A space opens up in which memories, experiences and insights are reassembled.

This is how plans, ideas, paths and images emerge, which we perceive differently upon writing. We combine, reflect, think and develop further re:combine your thoughts.



Notebooks | Medium (A5) | $145 \times 210 \,\mathrm{mm}$ Hardcover, 251 numbered pages | Softcover, 123 numbered pages

	Hardcover			Softcover			
						(iii)	
Apricot	369779	369780	369781	369782	369795	369796	369797
Lobster	369783	369784	369785	369786	369798	369799	369800
Sky	369787	369788	369789	369790	369801	369802	369803
Ink	369791	369792	369793	369794	369804	369805	369806

	Drehgriffel Nr. 1 Ballpoint pen with royal blue ink (line width M)	Drehgriffel Nr. 1 with gel refill with black ink (line width 0.5 mm)	Drehgriffel Nr. 2 Mechanical pencil with graphite lead HB (line width 0.7 mm)	
Apricot	369807	369811	369815	
Lobster	369808	369812	369816	
Sky	369809	369813	369817	
Ink	369810	369814	369818	

New Colours 2024



Displays for the perfect product presentation can be found on → page 142.

Pen Loops, 40 × 40 mm self-adhesive elastic loop						
Apricot		369820				
Lobster		369821				
Sky		369822				
Ink		369823				
Assorted unit, 20 pieces						
5× per colo	ır	369819				

Pencils pack of 5, HB	
Apricot	369828
Lobster	369829
Sky	369830
Ink	369831









EBRUARY

JULY AUGUST

NOVEMBER

MARCH

SEPTEMBER

Bullet Journal® Pocket

It fits in any pocket to go where you go, is easily accessible and offers smart features for a total journaling experience. Together with Ryder Carroll, who originated the Bullet Journal® method, we have developed this special format – a compact and mobile solution for the global Bullet Journal® community.

Month by Month

The Bullet Journal® Pocket has been designed down to the last detail for daily journaling: When unfolded vertically, its compact format offers the space of an entire A5 page. The dotted ruling is designed so that up to 31 days of a month can be listed vertically. With 46 numbered pages, each journal offers enough space for a whole month. They are available in sets of 3.

Smart Features

Although it's a space-saver, the Bullet Journal® Pocket has many functional details and features such as dotted ruling for individual structuring and maximum creativity, page dividers for quick page organisation, a sticker set with days of the week, months and symbols, as well as a pocket on the back cover for cards or receipts. The design elements in copper embossing also add to its premium quality and appeal.





Smartly placed page dividers for quick page organisation.



3 journals for 3 months



Pocket

Bullet Journal® Pocket | set of 3

144 x 104 mm, Flexcover 46 numbered pages, 80 g/m² paper



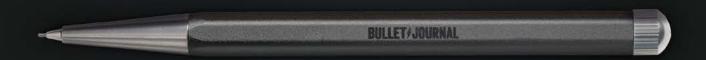
Display

equipped with 10 Bullet Journal® Pocket sets of 3. $(W/H/D: 168 \times 400 \times 180 \text{ mm})$

Item no.: 371125

Ovelraviffel

Nr. 2 – pencil



BULLET + JOURNAL®

Bullet Journal® Drehgriffel Nr. 2

Bullet Journal® Drehgriffel Nr. 2

The Drehgriffel Nr. 2 is a mechanical pencil. Its silvery polished steel tip and twist button form an elegant contrast to the matt black body with logo print in glossy black lacquer. The symbol of the Bullet Journal® community, a lightning bolt, is engraved into the top of the twist mechanism.

The German-made mechanism is screwed into the tip for a precise fit. The mechanism's barrel holds up to eight 0.7 mm HB refills, which can be easily reloaded with a twist, allowing for non-stop creative journaling.

The Bullet Journal® Drehgriffel Nr. 2 is a clever and creative partner for all journaling fans. Designed for endless writing, sketching and drawing.



equipped with 10 Bullet Journal® Drehgriffel Nr. 2. $(W/H/D: 268 \times 317 \times 198 \text{ mm})$

Item no.: 370428







Bullet Journal® Pen Loop

Mounted on the endpaper of the back cover of the Bullet Journal®, this flexible Pen Loop ensures that your writing instrument is always within easy reach. It also bears the signature symbol of the global Bullet Journal® community: a lightning bolt in precious copper, embossed on a black background.

Bullet Journal® Pen Loop, 40 × 40 mm self-adhesive elastic loop

Black



369711

Bullet Journal® Drehgriffel Nr. 2 Mechanical pencil with graphite lead

line width 0.7 mm | hardness grade of the lead: HB

Black

370243



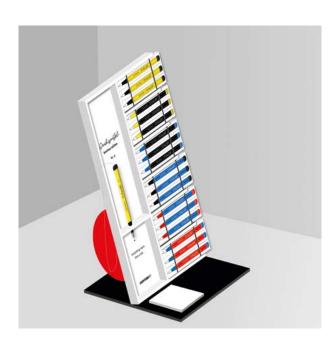
Drehgriffel Nr. 2 **Bauhaus Edition**

Minimalist design combined with maximum functionality - at Leuchtturm1917 we continue to follow the pioneering principles of the Bauhaus school.

The successful Bauhaus Edition, with its notebooks, Pen Loops and the Drehgriffel Nr. 1, is now complemented by the award-winning Drehgriffel Nr. 2: a mechanical pencil.

With its function and design, the Drehgriffel Nr. 2 takes us back to the origins of the Bauhaus school of the 1920s - to designing with pen and paper. The discreet dot on the twist button also reminds us of this and echoes Wassily Kandinsky's motivating quote "Everything starts from a dot". The design principles of Bauhaus are also reflected in the colour contrast between the pen body, tip and turning head, which is reminiscent of Piet Mondrian's pictorial compositions.

The German-made mechanism is screwed into the tip for a precise fit. Its barrel holds up to eight HB refills with a line width of 0.7 mm. The refill can be pushed in using a twist mechanism. The Drehgriffel Nr. 2 is made of brass, aluminium and steel, lacquered and tempered. Its weight is optimally balanced, making it a pleasure to use.



Display

equipped with 30 Drehgriffel Nr. 2 - Bauhaus Edition. $(W/H/D: 230 \times 375 \times 270 \text{ mm})$

Item no.: 371291

Bauhaus Edition | Drehgriffel Nr. 2

Mechanical pencil with graphite lead | line width 0.7 mm | hardness grade of the lead: HB









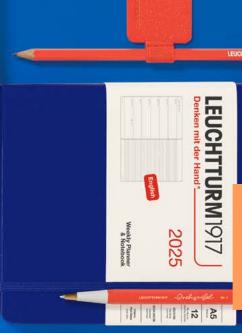
New planner colours 2025

The planners 2025 in our new colours: Apricot, Lobster, Sky and Ink. Intense. Vibrant. Great for mixing and matching.

See from → page 96.







Planners 2025 - New products

Now available in dotted: The Weekly Planner & Notebook

Our most popular planner model is now available as a Medium (A5) Hardcover with notebook pages in dotted ruling. For meticulous planning and the quick and easy creation of lists and overviews.

See → page 102.



More planners in Paperback (B6+) format

The Weekly Planners and Week Planners are now also available in the popular Paperback (B6+) format. Fits in any pocket and still has plenty of space for your daily planning.

See → page 104 and 106.

New products at the Point of Sale

New shelf concept

Our product range is constantly evolving. In order to showcase the Drehgriffel and journals, our shelving system has been updated and upgraded.

See → page 8.



Rotary display for the Drehgriffel

The Drehgriffel is already a favourite with our customers, and this display will really boost its popularity!

It offers space for the entire Drehgriffel range and communicates the design and history of this award-winning writing instrument.

See **→ page 150.**



Updates

In addition to the newly launched products, we also present some popular classics from our product range in new, intense colours.



Notebook Master (A4+)

The Master Classic, the heavyweight in our notebook range, is now also available in Sage and Forest Green.

The somewhat trimmer **Master Slim** model is now available in Fox Red and Forest Green.

See → page 46.

Notebook Composition (B5), Paperback (B6+) and Pocket (A6)

These formats are available in both Hardcover and Softcover bindings and now come in Fox Red, Forest Green and Mint Green.

See from → page 48.





Bullet Journal® in Yellow24

This bright yellow colour was selected by the global Bullet Journal® community, is exclusively available as a Bullet Journal® and will be launched on Bullet Journal® Day in August 2024.

See → page 60.

120g Edition: **Additional colour options**

The special 120 g/m² paper in this edition is characterised by its high opacity and smooth, low-friction surface.

The new cover colours Lilac, Forest Green and Mint Green make them even more fun to use.

See → page 64.



Updates



Sketchbooks

Drawing, painting, sketching - the sketchbooks, featuring pure white 150 g/m² paper, are now available in the cover colours Lilac, Sage and Forest Green.

See → page 76.

Pen Loop XL

The Pen Loop XL is now also available in the colours Fox Red, Rising Sun, Forest Green and Navy.

The 20 mm diameter of the Pen Loop even has enough space to snugly hold larger sized writing instruments, like fountain pens or markers, on any notebook or planner.

See → page 90.





Some Lines A Day in Forest Green

The 5 Year Memory Book

Archive your own past in the five-year memory book. The previous colour range has been expanded to include the intense Forest Green.

See → page 70.

Address books - now finally available in colour

Introducing our address books in colour for the first time, in the handy formats Medium (A5) and Pocket (A6)!

> In addition to classic Black, they are now also available in the colours Lilac and Forest Green.

> > See → page 78.



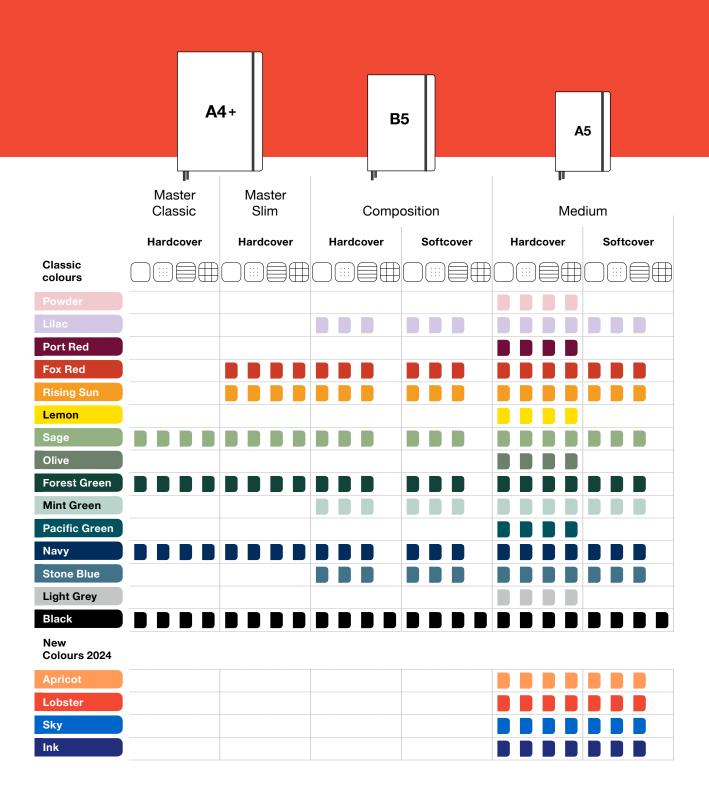
Overview	34
Master	46
Composition	48
Medium	50
Paperback	52
Pocket	54







Notebooks



B6+

Paperback		Pocket		
Hardcover	Softcover	Hardcover	Softcover	
				Classic colours
				Powder
				Lilac
				Port Red
				Fox Red
				Rising Sun
				Lemon
				Sage
				Olive
				Forest Green
				Mint Green
				Pacific Green
				Navy
				Stone Blue
				Light Grey
				Black
				New Colours 2024
				Apricot
				Lobster
				Sky
				Ink

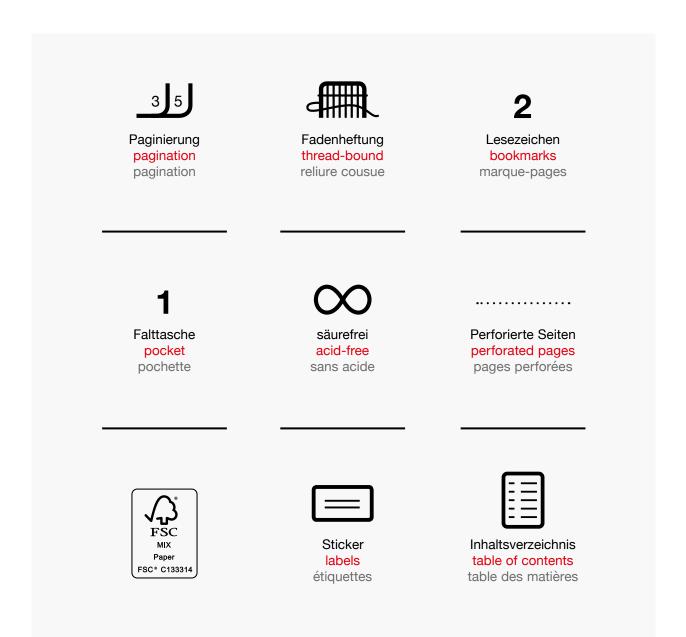






Details make all the difference.

We have designed our notebook very carefully - down to the last detail. The pages are numbered and there is an empty table of contents that makes it easier for you to organise your notes. There are several perforated pages at the back of every notebook, just in case you want to share a note with someone else. All books come with a set of self-adhesive labels to help you with archiving.

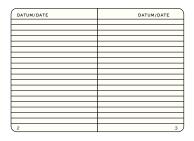


Notebook formats

DATUM/DATE	DATUM/DATE
BATOM, BATE	BATOM/ BATE
2	3

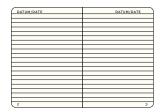
Master (A4+) | 225 × 315 mm

Slightly larger than A4 so that loose A4 pages can be fully placed inside the notebook to prevent frayed edges.



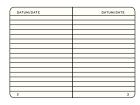
Composition (B5) | 178 × 254 mm

Iconic American size - smaller than A4 yet bigger than A5 – the same size as a tablet.



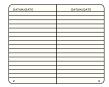
Medium (A5) | 145 × 210 mm

A double page is just the right size for A4 photocopies.



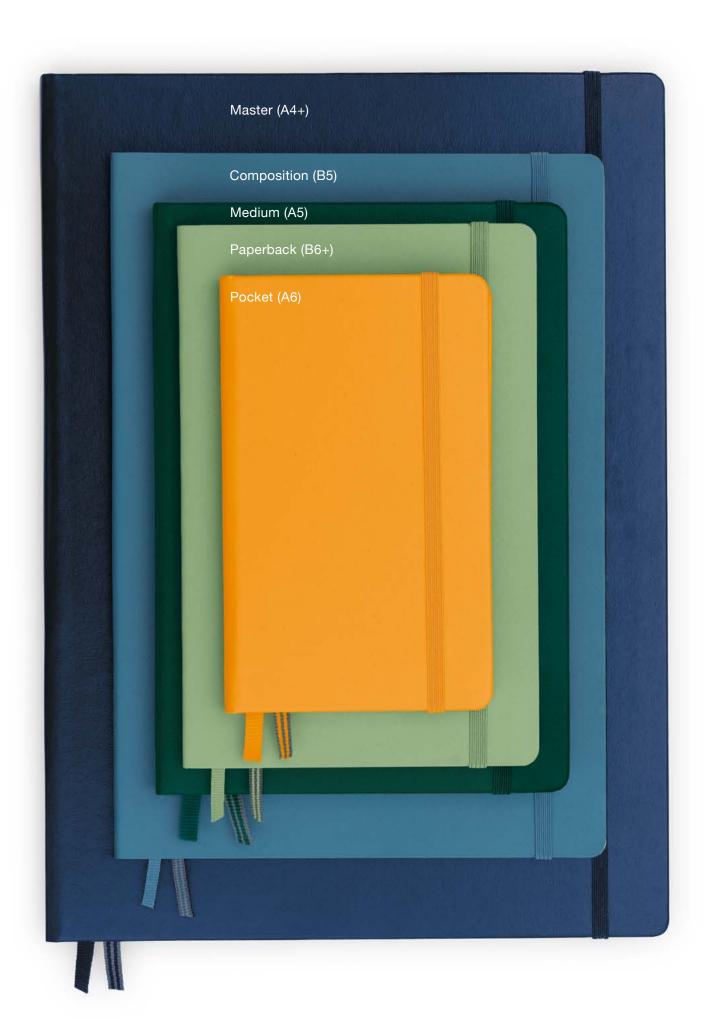
Paperback (B6+) | 125 × 190 mm

A convenient and compact format. Inspired by the size of a paperback book.



Pocket (A6) | 90 × 150 mm

The size to carry around. Fits into the inside pocket of a jacket.



Cover

Softcover or Hardcover?

A clear question of personal preference.

We at Leuchtturm1917 understand this and that is why we offer increasingly more of our notebooks in both versions. Depending on the area of application and individual taste, the cover is a decisive factor.

The **Softcover** offers the advantage of maximum flexibility at less weight and is usually the ideal choice for anyone who likes to be on the go and ready to write at any moment.

The robust **Hardcover** not only offers sturdy protection, but also serves as a stable writing surface - for example at larger meetings, events or when travelling - it's there when there's no table to offer support.

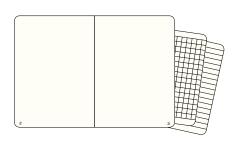




Rulings

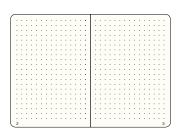
To rule or not to rule - that is the question. While under certain circumstances you might make compromises with the cover colour, opinions differ when it comes to how a page is ruled.

From plain for absolute freedom to dotted for minimal support to ruled and squared for greater structural stability - whatever your needs, our page designs rule.





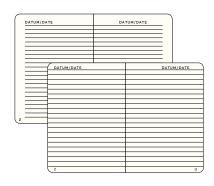
Clear, white pages. No margin, no date. Simply features the page number in the bottom corner. We also provide each plain notebook with a ruled and squared guideline page.





Dotted

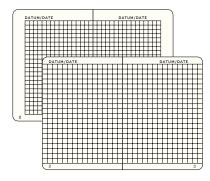
Dots with 5 mm spacing provide a guide for writing, creating tables and drawings.





Ruled

Almost all sizes feature the standard 6 mm line spacing. Only our Master Classic notebook provides generous 8.5 mm line spacing on 235 pages. The notebooks in Master size have a side margin with space for comments.





Squared

Available in all sizes and versions - squared with precise 5×5 mm boxes. For calculations, tables and drawings. Our Master notebooks also feature a margin.



Master

Sometimes more is more. The Master notebook was the first notebook that we produced and we are still very fond of it. With its oversized A4+ format (225 × 315 mm), and compared with all smaller formats, it is a master of its class when it comes to order and clarity.

The highlight – loose sheets and handouts in A4 format are easily and invisibly stowed away between the pages or in the pocket on the inside of the back cover, just as in a file folder. We offer the Master format with two different thicknesses:

As "Classic" edition with 235 numbered pages and as "Slim", a slender version with only 123 numbered pages.



reddot winner

The paper quality of both versions is identical at 100 g/m² and thus significantly heavier than for all other notebooks. Due to the smaller page count, the Master Slim is significantly lighter and leaner than the Master Classic. Ruled with either lines or grids, our Master notebooks have a page margin for comments and cross-referencing. The line height for lined Master Classic is 8.5 mm and 6 mm for Master Slim.



Classic 235 numbered pages

Slim 123 numbered pages

Notebooks | Master Classic (A4+) | 225 × 315 mm Hardcover, 235 numbered pages, 100 g/m² paper

			:::		
Sage	New!	370259	370260	370261	370262
Forest Green	New!	370263	370264	370265	370266
Navy		359870	359869	359867	359868
Black		308227	327366	327150	307959

Notebooks | Master Slim (A4+) | 225 × 315 mm Hardcover, 123 numbered pages, 100 g/m² paper

			(:::)		
Fox Red	New!	370267	370268	370269	370270
Rising Sun		368141	368142	368143	368144
Sage		363921	363920	363918	363919
Forest Green	New!	370271	370272	370273	370274
Navy		342928	342929	342926	342927
Black		330754	321149	334917	310174

Displays for the perfect product presentation can be found starting on → page 141.



Composition

These notebooks offer significantly more space on each page than a Medium (A5) and are also smaller and more space-saving than a Master (A4+).

The Composition format is the same size as B5, a working size that is suitable for pretty much any project.

This notebook format is available with a robust Hardcover and 219 numbered pages, as well as a flexible Softcover, which is significantly lighter, with only 123 numbered pages.

Both versions are equipped with the familiar Leuchtturm1917 details such as an expandable pocket, page numbers and a table of contents.



Notebooks | Composition (B5) | 178 × 254 mm Hardcover, 219 numbered pages | Softcover, 123 numbered pages, 80 g/m² paper

		Hardcover					Soft	cover	
			(:::)				:::		
Lilac		368149	368150	368151	-	368152	368153	368154	-
Fox Red	New!	370275	370276	370277	-	370305	370306	370307	-
Rising Sun		366165	366166	366167	-	365633	365634	365635	-
Sage		366171	366172	366173	-	363929	363928	363927	-
Forest Green	New!	370278	370279	370280	_	370308	370309	370310	-
Mint Green	New!	370281	370282	370283	-	370311	370312	370313	-
Navy		366177	366178	366179	-	349299	349301	349300	-
Stone Blue		366180	366181	366182	-	365636	365637	365638	-
Black		366183	366184	366185	366186	349295	349298	349296	362870

Displays for the perfect product presentation can be found starting on → page 141.



Medium

There are many reasons why the Medium (A5) notebook format is the most frequently purchased and used format. It is the gold standard among notebook formats.



Its size perfectly combines convenience and creative space for notes, plans and sketches. This is exactly what our customers appreciate and they can also choose between two versions:

The Hardcover with its substantial 251 numbered pages and the slightly lighter Softcover with 123 numbered pages.

Both versions feature the popular Leuchtturm1917 notebook details, such as a table of contents, perforated pages at the back of the notebook and a pocket for storing loose papers.

Displays for the perfect product presentation can be found starting on → page 141.

Notebooks | Medium (A5) | $145 \times 210 \,\mathrm{mm}$ Hardcover, 251 numbered pages | Softcover, 123 numbered pages, 80 g/m² paper

	Hardcover					Softe	cover	
		(iii)				(iii)		
Powder	361577	361576	361573	361575	-	-	-	-
Lilac	365480	365481	365482	365483	365496	365497	365498	-
Port Red	359697	359695	359691	359694	-	-	-	-
Fox Red	367250	367251	367252	367253	367265	367266	367267	-
Rising Sun	363386	363387	363388	363389	363402	363403	363404	-
Lemon	344801	344800	344798	344799	-	-	-	-
Sage	361585	361584	361582	361583	361593	361592	361590	-
Olive	365488	365489	365490	365491	-	_	-	-
Forest Green	367254	367255	367256	367257	367268	367269	367270	-
Mint Green	367258	367259	367260	367261	367271	367272	367273	-
Pacific Green	359698	359696	359692	359693	-	-	-	-
Navy	342924	342925	342922	342923	362864	362850	362840	-
Stone Blue	363333	363334	363335	363336	363398	363399	363400	-
Light Grey	367246	367247	367248	367249	-	-	-	-
Black	311333	329398	300612	315928	318651	324804	308290	310337

On page 14, you will also find these products in the New Colours 2024





Paperback

Paperback and backpack - somehow they are a perfect match, because this is all about smart solutions: functional, space-saving and yet fully equipped with everything you need when travelling.

This format is slightly smaller than a Medium (A5), but offers significantly more space than the next-smaller Pocket (A6).

The Paperback (B6+) is similar in size to the classic paperback and is available as a robust Hardcover with 219 numbered pages or as a somewhat lighter Softcover with 123 numbered pages.

Of course, the Paperback also includes all the notebook features such as the expandable pocket, numbered pages and table of contents.



Notebooks | Paperback (B6+) | 125 × 190 mm Hardcover, 219 numbered pages | Softcover, 123 numbered pages, 80 g/m² paper

			Hard	cover			Softe	cover	
			:::				(:::)		
Lilac		368489	368491	368492	-	368155	368156	368157	-
Fox Red	New!	370284	370285	370286	-	370314	370315	370316	-
Rising Sun		368496	368497	368498	-	365639	365640	365641	-
Sage		368502	368503	368504	-	363935	363934	363933	-
Forest Green	New!	370287	370288	370289	-	370317	370318	370319	-
Mint Green	New!	370290	370291	370292	-	370320	370321	370322	-
Navy		368508	368509	368510	-	358319	358318	358317	-
Stone Blue		368511	368512	368513	-	365642	365643	365644	-
Black		368514	368515	368516	368517	358292	358291	358288	362869

Displays for the perfect product presentation can be found starting on → page 141.

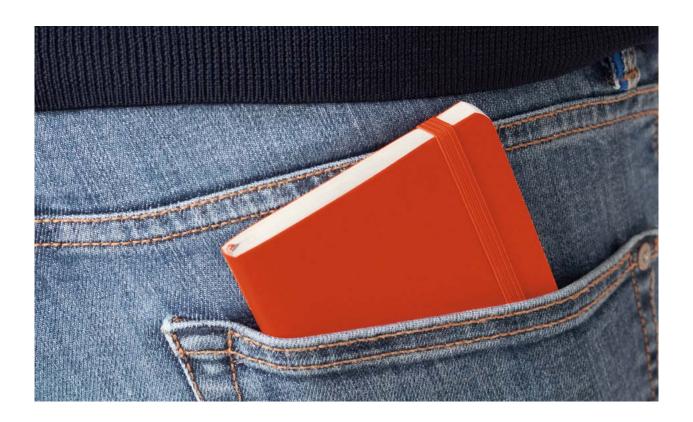


Pocket

The perfect pocket size: small, portable and literally fits in every pocket.

For travelling, always readily available, so that no thoughts just slip away, but can be instantly captured.

The Hardcover version has 187 numbered pages, while the Softcover version has 123 numbered pages. Although it is compact, it has all the functional Leuchtturm1917 notebook details such as a table of contents, two bookmarks and a pocket for storing loose papers.



Notebooks | Pocket (A6) | 90 × 150 mm Hardcover, 187 numbered pages | Softcover, 123 numbered pages, 80 g/m² paper

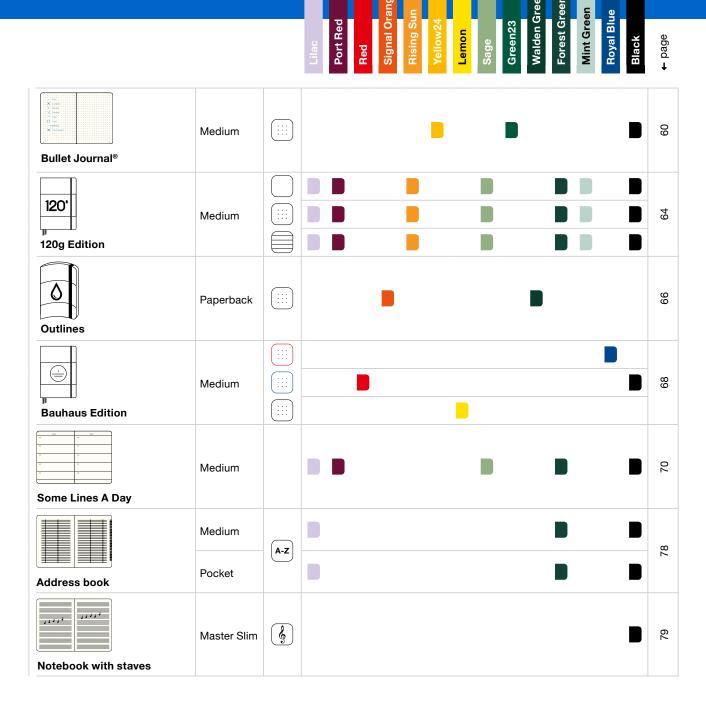
			Hard	cover			Softe	cover	
			(iii)				(:::)		
Lilac		368145	368146	368147	368148	368158	368159	368160	-
Fox Red	New!	370293	370294	370295	370296	370323	370324	370325	-
Rising Sun	I	365625	365626	365627	365628	365645	365646	365647	-
Sage		363943	363944	363940	363942	363953	363952	363951	-
Forest Green	New!	370297	370298	370299	370300	370326	370327	370328	-
Mint Green	New!	370301	370302	370303	370304	370329	370330	370331	-
Navy		342920	342921	342918	342919	349302	349304	349303	-
Stone Blue		365629	365630	365631	365632	365648	365649	365650	-
Black	ı	317257	333915	334821	318898	305477	311346	306017	329869

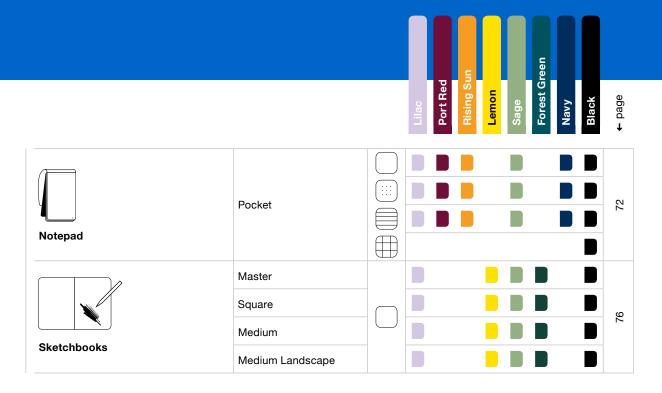
Displays for the perfect product presentation can be found starting on → page 141.

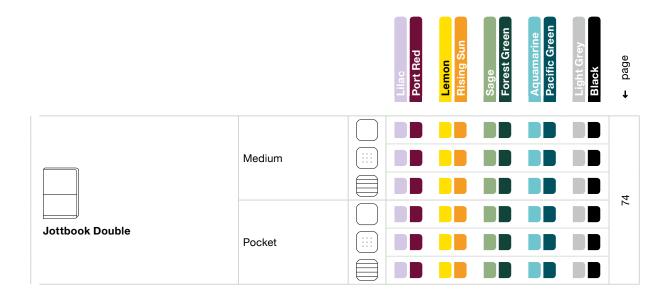
Overview		58
Bullet Journal®		60
Bullet Journal® Drehgriffel Nr. 1		62
120g Edition		64
Outlines		66
Bauhaus Edition		68
Some Lines A Day		70
Notepad		72
Jottbook Double		74
Sketchbooks	→	76
Address book		78
Notebook with staves		79



Editions







Bullet Journal®

The upgrade of a ground-breaking method that is inspiring the world and which provides an answer to the question: How do I organise my day, my life, with all its appointments, tasks and plans? Developed by New York product designer Ryder Carroll, it makes it easy to trace the past, organise the present and plan the future. It easily adapts to your personal needs, to provide an interface between productivity and focused thinking.

The Bullet Journal® will soon be available in the new colour Yellow24.

Bullet Journal® | Medium (A5) | 145 × 210 mm Hardcover, 206 numbered pages, 120 g/m² paper

Yellow24	New!	371205
Green23		368952
Black		363572

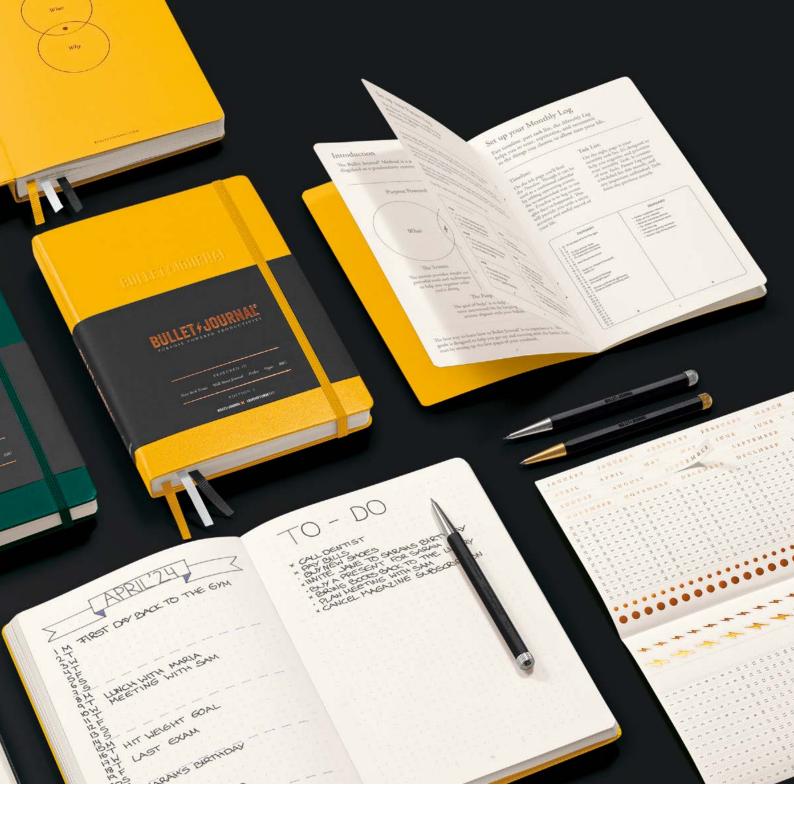




Page Dividers. Every page in perfect order: small markings that allow the quick and exact vertical or horizontal division into fields or sections.

The Grid Guide. Instructions on how to use the grid in the book cover. And how easy it is to create calendar overviews, diagrams, trackers or storyboards.

Displays for the perfect product presentation can be found on → page 156.



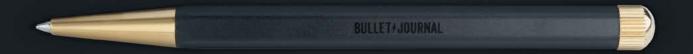
120 g/m² paper. Its particularly smooth surface structure, low transparency and high ink compatibility allow a variety of design techniques.

Pocket Guide. A quick guide to Bullet Journaling. How the system works and what is most important. For beginners and advanced users. The booklet is tucked away in the folding pocket.

Sticker set. Best friends of the Bullet Journal®. They display overviews for months and weekdays along with small symbols for identification. Practical and clearly arranged.

Drehamiffel

Nr. 1 – gel ink



BULLET + JOURNAL®

Bullet Journal® Drehgriffel Nr. 1

Bullet Journaling is a worldwide phenomenon with a continuously growing community of followers. Together with Ryder Carroll, the inventor of the Bullet Journal® method, we have developed the matching writing instrument - the Bullet Journal® Drehgriffel Nr. 1.

The long, distinctive tip and the twist head are made of brass and give this writing instrument its special character. The black barrel is made of lacquered aluminium that has been sandblasted. This provides a slightly grainy, matt surface with a pleasant grip. The glossy black logo on the mid-section stands out discreetly against the matt background. The lightning bolt engraved in the twist head is the distinctive mark of the international Bullet Journal® community.

The Bullet Journal® Drehgriffel Nr. 1 has a Japanese gel refill with 0.5 mm line thickness and black ink. It provides a fine ink line that is particularly suitable for Bullet Journaling.







Display

equipped with 10 Bullet Journal® Drehgriffel Nr. 1. $(W/H/D: 268 \times 317 \times 198 \text{ mm})$

Item no.: 368950



366916

120^g

A very intransparent matter.



120g Edition

Whether you prefer to write with a marker, fountain pen or brush pen - the 120 g/m² paper is the perfect writing surface for a variety of writing instruments.

During the milling process, the paper receives a smooth and particularly low-friction finish. It allows your pen to glide across the page with a minimum of wear and provides a pleasantly flowing writing sensation.

The ink does not bleed into the paper, but retains its clear contour. By adding the proper fillers, the paper has comparatively low transparency: writing does not shine through to the other side. The paper was specially developed and manufactured in Germany.

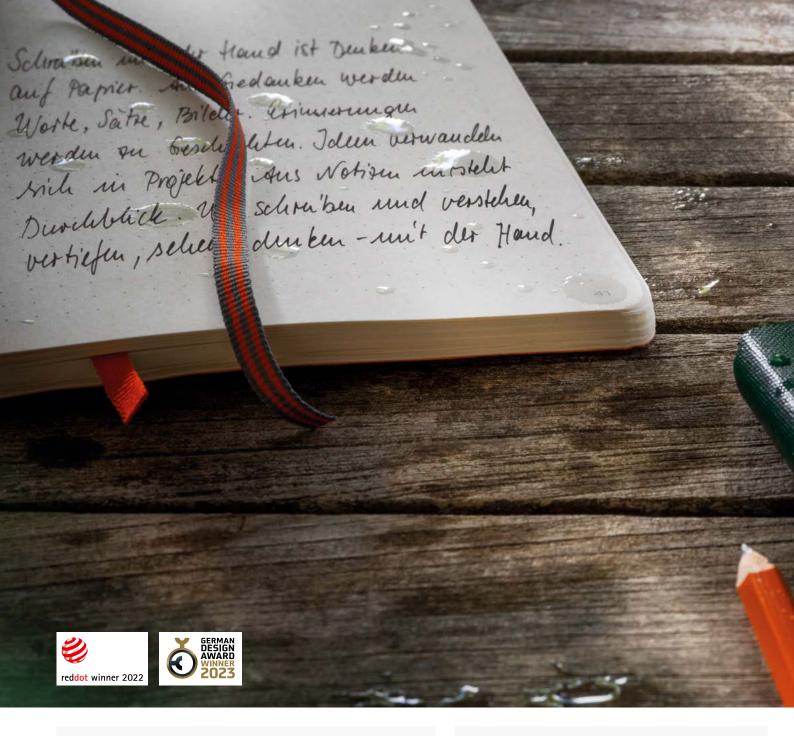
120g Edition | Medium (A5) | 145 × 210 mm

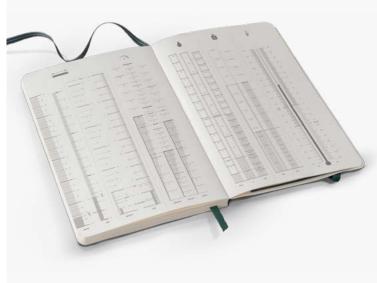


Display equipped with 36 notebooks. $(W/H/D: 475 \times 380 \times 400 \text{ mm})$ Item no.: 363709

Hardcover, 20	Item no.: 363709			
Lilac	New!	370337	370338	370339
Port Red		364425	363535	363536
Rising Sun		367125	367126	367127
Sage		364426	363537	363538
Forest Green	New!	370340	370341	370342
Mint Green	New!	370343	370344	370345
Black		364424	363533	363534

Displays for the perfect product presentation can be found on → page 157.









Outlines

The weatherproof notebook

Whatever the weather, with Outlines you'll always be able to read what you've written.

The Outlines notebook features the same non-coated, durable, wet-strength paper developed in Germany to produce nautical charts.

It guarantees writing pleasure whether you use a fountain pen, ballpoint or pencil. In addition to the heavy 150 g/m² quality, this is due to the paper's particularly smooth surface finish. That means smooth sailing when you put your pen to the excellent pages, even when wet. In this case, we recommend the use of a pencil.

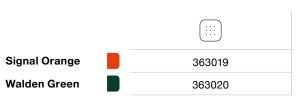
The water-repellent cover with a linen structure also protects all personal entries.

Display

equipped with 20 notebooks, 10 per colour. $(W/H/D: 279 \times 310 \times 206 \text{ mm})$

Item no.: 364725

Outlines | Paperback (B6+) | 125 × 190 mm Flexcover, 89 numbered pages 150 g/m² nautical chart paper





Bauhaus Edition

Wassily Kandinsky, painter and lecturer at the Bauhaus school, summed it up neatly when he said: "Everything starts from a dot." This quote highlights the fact that for creative minds, the process of committing ideas to paper via the hand begins with a dot on the page. The first point of contact between thoughts and paper - a crucial moment.

Clean, minimalist forms, functional details and classic colours are key features of the modern era's most influential design school - and also the principles that have always guided the design of Leuchtturm1917 products.

As a tribute to the revolutionary Bauhaus style, we have created a special edition that encompasses a notebook, Pen Loop and Drehgriffel Nr. 1 and whose form, colour and details honour the pioneering Bauhaus ethos.

We will soon be completing the Bauhaus Edition with the Drehgriffel Nr. 2 (see page 20).

Furthermore, we will be happy to provide you with a corresponding product flyer, which is the ideal way to present the Bauhaus Edition to your customers (see page 159).



Bauhaus Edition | Drehgriffel Nr. 1 Ballpoint pen with royal blue ink (line width M)



Displays for the perfect product presentation can be found on → page 155.





Bauhaus Edition | Notebooks Medium (A5) | 145 × 210 mm Hardcover, 251 numbered pages, coloured fore edge with colour-coordinated dotted ruling

Red	-	-	359619
Lemon	-	359620	-
Royal Blue	359618	-	-
Black	-	-	359617

Bauhaus Edition | Pen Loops 40 x 40 mm, self-adhesive elastic loop

Red 359773 Lemon 359774 **Royal Blue** 359772 Black 359771

Assorted unit, 20 pieces

360133 5× per colour

Some Lines A Day

The 5 Year Memory Book

Each page provides space for you to write a few lines each calendar day over five years.

Only the first two digits of the year are printed, i.e. 20__. A great way of easily recalling the extraordinary and the ordinary events in your life and their place in the grand scheme of things. Over the course of time, this special diary will become an interesting reference book of your own past.





Display equipped with 16 notebooks.

 $(W/H/D: 385 \times 360 \times 215 mm)$

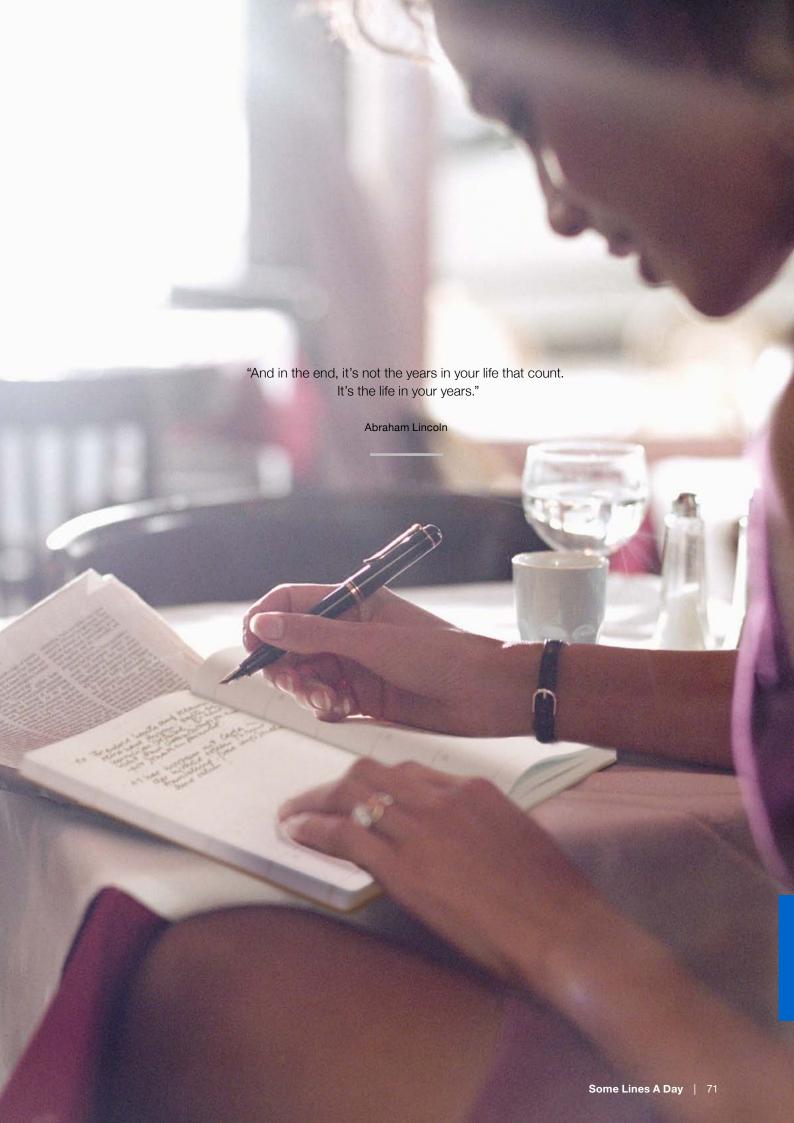
Item no.: 355925

Medium (A5) 145 Hardcover, 365 page	× 210 mm	ear Memory Book
Lilac		368168
Port Red		368169
Sage		363840
Forest Green	New!	370346

343552



Black





Notepad

Notes and ideas need room to develop. Every list unclutters the mind, helps with the analysis, and sharpens the focus. Lists are compiled to separate the important from the urgent items.

We reorganise projects, arranging and prioritising them. All the pages in the handy, portrait-format Pocket (A6) notepad are perforated, so that they can be torn out easily. A versatile companion not only for journalists.





Notepad | Pocket (A6) | 90 × 150 mm Hardcover, 184 numbered pages, 80 g/m² paper

		(:::)		
Lilac	368161	368162	368163	-
Port Red	364403	364413	364408	-
Rising Sun	368164	368165	368166	_
Sage	364405	364415	364428	-
Navy	364406	364416	364410	-
Black	316831	364411	327986	333843



Jottbook Double

One product in a double pack.

With their coloured fore edges, our Jottbooks set a clear yet understated accent. The smart design of the jottbooks is enhanced by the small and practical pocket on the endpaper. The Jottbook is a lightweight alternative to the classic notebook - these books are arranged in

a colour-coordinated double pack in Medium or Pocket format. 32 pages are micro-perforated and can be easily torn out; a table of contents and numbered pages are part of the standard features. Our Jottbooks have thread-sewn bindings and include a set of adhesive labels.





Colour coordinated double pack in the formats Medium (A5) and Pocket (A6).

Jottbooks | Medium (A5) | 145 × 210 mm in a double pack: Flexcover, 59 numbered pages

Lilac + Port Red	368174	368175	368176
Lemon + Rising Sun	368177	368178	368179
Sage + Forest Green	368180	368181	368182
Aquamarine + Pacific Green	368183	368184	368185
Light Grey + Black	368186	368187	368188

Jottbooks | Pocket (A6) | 90 × 150 mm in a double pack: Flexcover, 59 numbered pages

Lilac + Port Red	368189	368190	368191
Lemon + Rising Sun	368192	368193	368194
Sage + Forest Green	368195	368196	368197
Aquamarine + Pacific Green	368198	368199	368200
Light Grey + Black	368201	368202	368203





Display

equipped with 32 double packs in Medium (A5) format and 24 double packs in Pocket (A6) format.

(W/H/D: $320 \times 550 \times 355$ mm)

Item no.: 363063

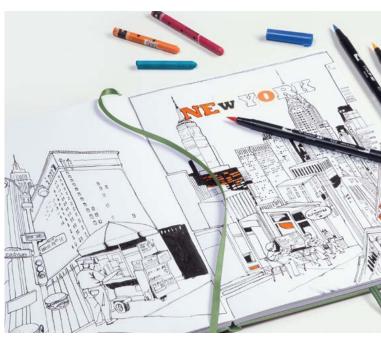


Sketchbooks

Sketching mental images, portraying people, drawing landscapes, painting, scribbling, shading, colouring and capturing what we see on paper, whenever something inspires us.

All of this is possible on our upgraded paper quality. 112 pages, 150 g/m² white paper; ideal for use with pencil, charcoal, chalk and ink. In addition to the Medium (A5) and Master (A4+) sizes, our sketchbooks are available in Medium Landscape and Square format. Four formats in five rich colours. Just add your creative input.







Sketchbooks | Hardcover 112 pages, 150 g/m² paper

		Master 225 × 315 mm	Square 225 × 225 mm	Medium 145 × 210 mm	Medium Landscape 210 × 145 mm
Lilac	New!	370347	370350	370353	370356
Lemon		362356	362360	362364	362368
Sage	New!	370348	370351	370354	370357
Forest Green	New!	370349	370352	370355	370358
Black		362354	362358	362362	362366

Displays for the perfect product presentation can be found on → page 141 and 148.



Address book

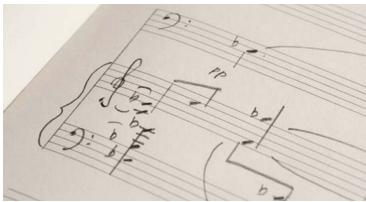
Just as in our notebooks, you can write in them, cross out, erase. An address book with **character and a perfect memory.** You can attach business cards or stick in address labels or use company stamps in them. Two formats in a tried and tested layout - alphabetical index, elastic enclosure band, pocket on the cover and space on the front and spine for labelling.

Address book | Hardcover

with A-Z cut tabs (1 tab + 4 pages per letter)

		Medium 145 × 210 mm	Pocket 90 × 150 mm
Lilac	New!	370359	370361
Forest Green	New!	370360	370362
Black		330862	316927







Notebook with staves

Created especially for musicians, this Master Slim notebook contains full size manuscript paper. It features 123 numbered pages (14 staves on each page) and a table of contents.

The Master Slim notebook has a thread-sewn binding, is printed on 100 g/m² paper and comes with self-adhesive labels. It has an expandable pocket on the back cover - large enough to hold A4 sheets.

Notebook with staves Master Slim (A4+) | 225 × 315 mm Hardcover, 123 numbered pages

Black



340833

Writing Instrume accesso

Drehgriffel	→	82
Drehgriffel Nr. 1		84
Drehgriffel Nr. 2		86
Refills		88
Pen Loops	→	90
Pencils	→	91
Planner stickers	→	92

ents & ries

LEUCHTTURM1917

LEUCHTTURM1917







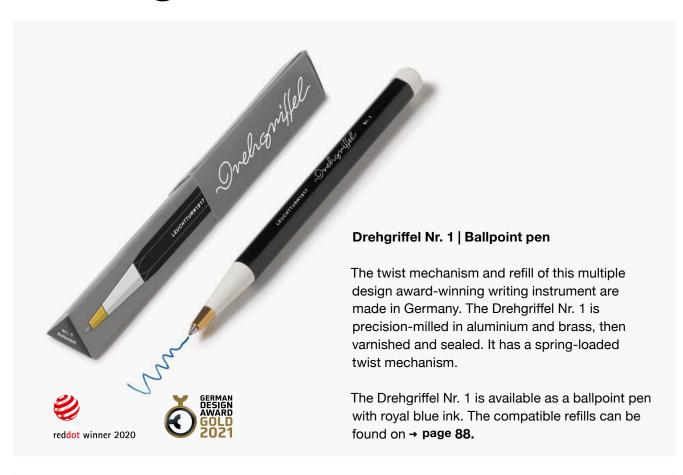
Ovelogniffel Nr. 1

- Ovelogniffel

[dre:][griffel] The name combines the word Dreh (twist), a reference to the twist mechanism, and the term Griffel (pen), a name for the oldest writing instrument in the world (from the Greek grapheion = writing instrument). The font is derived from the Sütterlin script. The original script was developed by the Berlin graphic artist and educator Ludwig Sütterlin for learning cursive writing, which became the widespread standard in Germany during the 1920s.

The Drehgriffel makes a striking statement with its hexagonal silhouette. Both the narrowly tapered tip and the twist mechanism come in a colour that contrasts with the body. The Drehgriffel is precision-milled in aluminium and brass, then varnished and sealed. It uses a spring-loaded twist mechanism that carries a replaceable refill.

Drehgriffel Nr. 1





Drehgriffel Nr. 1 Ballpoint pen Gel pen Classic colours with royal blue ink with black ink (line width M) (line width 0.5 mm) Lilac 365526 365530 **Port Red** 365594 365597 Fox Red 367275 367279 Rising Sun 364158 364162 Lemon 362452 363958 Sage 362456 363962 Olive 365528 365532 **Forest Green** 367276 367280 Mint Green LEUCHTTURMIST - Drehgriffel Nr. 1 367277 367281 Navy 365592 365595 Stone Blue 364159 364163 LEUCHTTURH1917 - Oreligniffel Hr.1 Black 362450 363956

On page 14, you will also find these products in the New Colours 2024

Drehgriffel Nr. 2



The graphite colouring of the lacquered tip, the twistable head and the logo print emphasise the function and character of the Drehgriffel Nr. 2. Made of aluminium and brass, it lies lightly in the hand and ensures perfect equilibrium.

The front tip (fine-tip) is milled from polished steel and forms a harmonious transition to the 0.7 mm thin graphite refill (HB).

The compatible refills can be found on → page 88.

Drehgriffel Nr. 2 Mechanical pencil graphite lead (line width 0.7 mm) Hardness grade of the lead: HB Classic colours White 366188 Lilac 368267 Port Red 366189 Fox Red 367283 **Rising Sun** 366191 Lemon 368266 Sage 366192 Olive 368268 Mint Green 367285 Stone Blue 366195 LEUCHTTURKIOIT - Onehamiffel Nr. 3 **Light Grey** 367282 **Black** 366187

On page 14, you will also find these products in the New Colours 2024

Refills for the Drehgriffel

Refills for the Drehgriffel Nr. 1 | Ballpoint pen

Package includes 2 refills

		line width F	line width M	line width B
Royal Blue	•	368524	364167	362739
Black	•	368525	364166	362738
Red	•	-	368523	-
Green	•	-	368522	-



Refills for the Drehgriffel Nr. 1 | gel ink

Package includes 1 refill

		line width 0.5 mm
Royal Blue	•	368526
Black	•	364170



Refills for the Drehgriffel Nr. 2 | Mechanical pencil

Package includes 12 graphite leads

line width 0.7 mm Hardness grade: HB

Graphite 366577





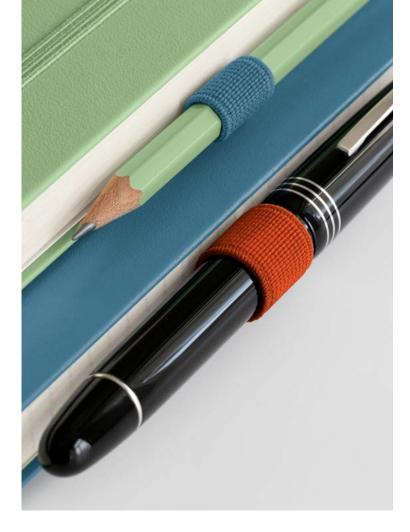


Further displays and POS materials for the perfect product presentation of the Drehgriffel can be found starting on → page 150.

Pen Loops

A fitting place for the pen. The Pen Loop is the answer! The practical Pen Loop complements our colourful notebooks thanks to the wide variety of Leuchtturm1917 colours and enables the owner to set their own accents with their preferred colour scheme.

We have created our own USP in the market with the Pen Loop which was developed in-house and features a patented design. The Pen Loop comes with a self-adhesive surface, which enables it to be attached anywhere to the inside cover of the notebook - the elasticated, strong fabric loop keeps both a thin pencil, our Drehgriffel as well as a thicker fountain pen securely in place.



Pen Loops | 40 × 40 mm self-adhesive elastic loop



Powder	361598	
Lilac	365509	
Port Red	359668	
Fox Red	367288	
Rising Sun	363415	
Lemon	345162	
Sage	361600	
Olive	365511	
Forest Green	367289	
Mint Green	367290	
Pacific Green	359669	
Navy	342939	
Stone Blue	363414	
Light Grey	367287	
Black	304637	

Pen Loops XL | Loop width: 20 mm 40 x 40 mm, self-adhesive elastic loop

Fox Red	New!	370332
Rising Sun	New!	370333
Sage		366146
Forest Green	New!	370334
Navy	New!	370335
Black		366144

Assorted unit, 20 pieces

370336 3× per colour, 5× Black

On page 15, you will also find these products in the New Colours 2024

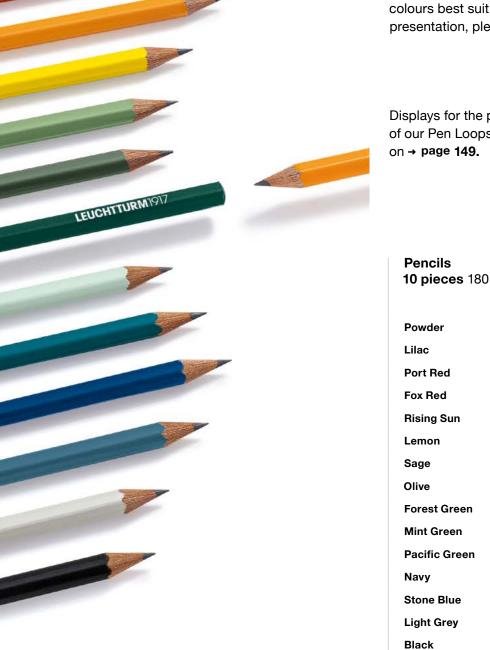




A pencil for your thoughts: Leuchtturm1917 fine pencils have fully-bonded HB leads for smooth writing and sturdy tips.

As an accent or tone-on-tone to the notebook or Pen Loop in terms of colour, pencils provide countless ways to personalise the process of thinking and writing. They come as a pack of 10 pieces in one colour - you can choose what colours best suit your range. For an attractive presentation, please use our glass displays.

Displays for the perfect product presentation of our Pen Loops and pencils can be found



Pencils 10 pieces 180 mm, HB		
•		
Powder		361603
Lilac		365522
Port Red		359671
Fox Red		367300
Rising Sun		363420
Lemon		355332
Sage		361605
Olive		365524
Forest Green		367301
Mint Green		367302
Pacific Green		359670
Navy	•	355338
Stone Blue		363419
Light Grey		367299
Black		355319

On page 15, you will also find these products in the New Colours 2024



Make more out of a notebook: **Planner stickers**





Set 1 -**Monthly overviews**

This is the quick and easy way to transform a notebook into a monthly planner:

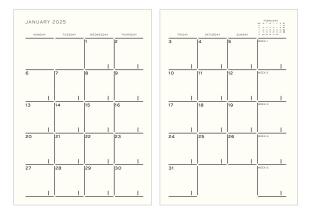
The resealable envelope contains 24 stickers for 12 pre-dated monthly overviews.

Each month has a self-stick double page that can be affixed to the notebook and labelled at the appropriate time.

Product details

- 1 January 2025 31 December 2025
- For Medium (A5) notebooks

Monthly overviews 2025 Item no.: 371127





Set 2 -**Yearly overviews**

When are you planning your holidays? Which business trips are coming up? Information that can be easily kept in the notebook with the help of the self-stick planners.

This set includes eight annual calendar and planning overviews which can really help you stay on top of things.

Product details

- Calendar overview 2025 and 2026
- Planning overview January December 2025
- For Medium (A5) notebooks

Yearly overviews 2025 Item no.: 371129



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2						11		- 6		4				8		10			5					
3			15			18	19	7	10							55			12					
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15	7	8		10	11	12	13	19	5	6	2	8	9	10	11	23	2	3	4	5	6	2		
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29						19		33								39			17					
30					25	26	27	34		79						39			24	25	26	27		
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40						10		45	10							51			17					
43	20							47		18						52			24					
	27							- 48	24	25	26	27	28	29	30		29	30	31					
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Planne 2025

Overview		96
12-month planners	→	100
Weekly Planner & Notebook - Ruled		100
Weekly Planner & Notebook - Dotted		102
Weekly Planner		104
Week Planner		106
Daily Planner		108
16-month planners	→	110
Monthly Planner with notebook		110
18-month planners	→	112
Weekly Planner & Notebook - Ruled		112
Weekly Planner		114
Academic Week Planner		116

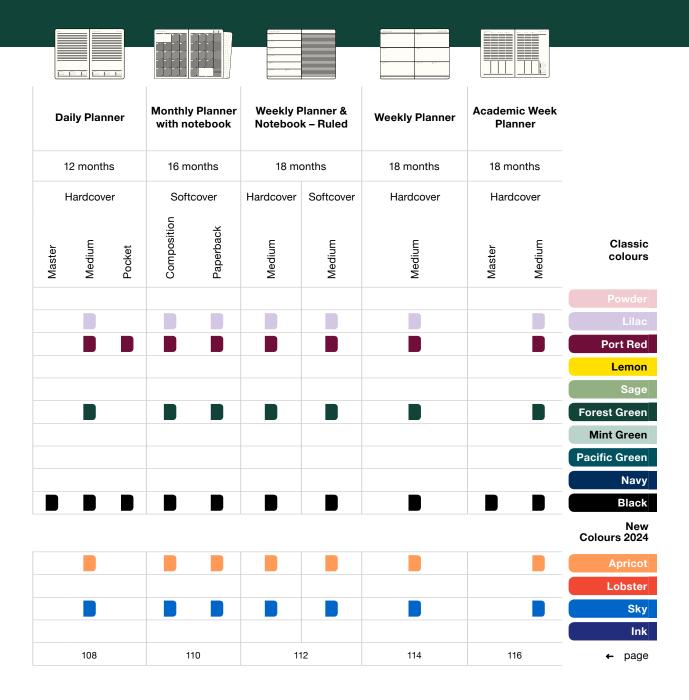




Planners 2025

			America (color					(Applies 1986)		3 mm		-	projekto digiti.					
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		Hard	cover		So	oftcov	/er	Hardcover		Hard	cover		Soft	cover		Hard	cover	
Classic colours	Master	Composition	Medium	Pocket	Medium	Paperback	Pocket	Medium	Medium	Paperback	Pocket	Mini	Medium	Pocket	Master	Composition	Medium	Paperback
Powder																		
Lilac																		
Port Red																		
Lemon																		
Sage												_						_
Forest Green																		
Mint Green																		
Pacific Green																		
Navy	_	_		_		_		_		_		_		_		_	_	
Black																		
New Colours 2024																		
Apricot																		
Lobster																		
Sky																		
Ink																		
page →				100				102			10)4				10	06	

Our planners are available in six formats: Master, Composition, Medium, Paperback, Pocket and Mini.



Planners 2025

In English, with monthly and annual overviews

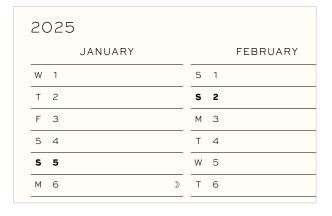
We are convinced that small details make a big difference. Our planners are available in six different layout variations.

Overviews of public holidays as well as monthly and annual overviews provide orientation and overview. A project plan enables chronological task-planning.

20)2!	5											
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WK	М	Т	W	Т	F	S	s	WK	М	Т	W	Т	F
1			1	2	3	4	5	5					
2	6	7	8	9	10	11	12	6	3	4	5	6	7
3	13	14	15	16	17	18	19	7	10	11	12	13	14
4	20	21	22	23	24	25	26	8	17	18	19	20	21
5	27	28	29	30	31			9	24	25	26	27	28
	'								l				

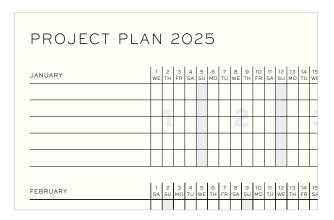
Annual overviews

All of our planners feature annual overviews including the previous and upcoming year in addition to the current one.



Monthly overviews

We also provide an annual overview in table format, showing separate months and days, indicating the moon phases.

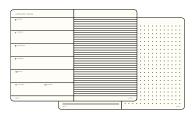


Project plan

Recurring events and tasks often determine the rhythm of the year. You can get an easy overview of the whole year with our tabular project plan. Monthly tasks can be noted on the left and scheduled according to days and weeks on the right.

Planner variants

12 months



Weekly Planner & Notebook - Ruled & Dotted

Every double page features one page with the full calendar week on the left and a ruled or dotted page for your notes on the right.



Weekly Planner

A section with enough space for several lines for every day of the week. One week on every double page.



Week Planner

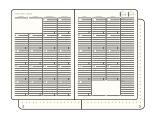
The days of the week in columns – spread out on a full double page.



Daily Planner

A whole page for each day of the week, including Saturdays and Sundays. To assist you in planning your day in detail, an hour is assigned to each line (from 7 am to 10 pm).

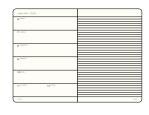
16 months



Monthly Planner with notebook

Each month is displayed over a two-page spread, 16 months. The dotted notebook section with table of contents and page numbers begins after the monthly overview.

18 months



Weekly Planner & Notebook - Ruled

A calendar week on the left and a ruled notebook page on the right. The planner starts in July 2024 – in time for the start of the new academic year or new semester.



Weekly Planner

This planner starts at the beginning of July 2024, runs through the following year and ends on 31st December 2025.



Academic Week Planner

A Week Planner – but for a full 18 months. This planner starts at the beginning of July, runs through the following year and ends on 31st December.

Weekly Planner & Notebook 2025



A good combination: A planner for appointments - a notebook for ideas and thoughts.

Every double page features a page with the calendar week on the left and a ruled notebook page on the right. With all overviews and features you would expect.

Available as a robust Hardcover as well as a flexible Softcover.

JANUARY 2025	
6 MONDAY	
7 TUESDAY	
8 WEDNESDAY	
9 THURSDAY	
10 FRIDAY	
11 SATURDAY 12 SUNDAY	
WEDLE	MEEK 2

Product details

- → Overview 2024, 2025 and 2026
- → Year planner Jan 2025 Dec 2026
- → Phases of the moon and international holidays
- → Project planner
- → Expandable pocket
- → Detachable pages for notes
- → 2 bookmarks
- → Self-adhesive labels for archiving
- → 80 g/m² acid-free paper
- → 100 g/m² acid-free paper in Master size
- → High ink compatibility



Weekly Planner & Notebook - Ruled | 12 months

		Hardo	cover	Softcover				
Format & Dimensions in mm	Master 225 × 315	Composition 178 × 254	Medium 145 × 210	Pocket 90 × 150	Medium 145 × 210	Paperback 125 × 190	Pocket 90 × 150	
Powder	-	-	370733	-	370747	-	-	
Lilac	-	370639	370734	370645	370748	370653	370761	
Port Red	370731	370640	370735	370646	370749	370654	370762	
Lemon	-	-	370738	-	370752	-	-	
Sage	-	-	370739	370648	370753	370656	370764	
Forest Green	-	370642	370740	370649	370754	370657	370765	
Mint Green	-	-	370741	-	370755	-	-	
Pacific Green	-	-	370742	-	370756	-	-	
Navy	-	-	370745	-	370759	-	-	
Black	370730	370638	370732	370644	370746	370652	370760	
Apricot	-	370641	370737	370647	370751	370655	370763	
Lobster	-	-	370736	-	370750	-	-	
Sky	-	370643	370743	370650	370757	370658	370766	
Ink	_	_	370744	370651	370758	370659	370767	

Weekly Planner & Notebook 2025

Dotted



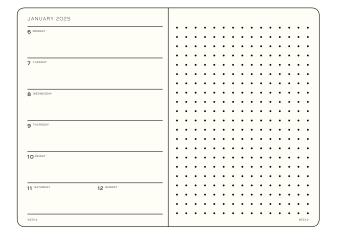
The Weekly Planner & Notebook with dotted ruling on the notebook pages.

By popular request from our customers, we are now also offering our favourite planner with dotted ruling.

The dots provide structure and at the same time allow plenty of freedom for personalised use of this planner. This type of ruling makes it easier to quickly create lists and overviews for planning and organisation.

There are also practical features such as calendar overviews, the tabular project plan or the practical expandable pocket for documents, tickets or receipts.

Available with a robust Hardcover in six colours.





Product details

- Overview 2024, 2025 and 2026
- Year planner Jan 2025 Dec 2026
- Phases of the moon and international holidays
- Project planner
- Expandable pocket
- Detachable pages for notes
- 2 bookmarks
- Self-adhesive labels for archiving
- 80 g/m² acid-free paper
- High ink compatibility

	New!	
	Hardcover	
Format & Dimensions	Medium	
in mm	145 × 210	
Lilac	370661	
Port Red	370662	
Forest Green	370664	
Black	370660	
Apricot	370663	
Sky	370665	



A double page for each week.

The Weekly Planner is the only planner that is available not only in Medium, Paperback and Pocket format, but also in Mini format (70 × 110 mm). This planner is big enough for you to keep yourself well-organised, but still small enough to fit in your pocket.

Available as a robust Hardcover as well as a flexible Softcover.

JANUARY 2025		JANUARY 2025
6 MONDAY	9 THURSDAY	
7 THESDAY	10 FRIDAY	
8 WEDNESDAY	11 SATURDAY	12 SUNDAY
		12
MCD15		MECK 2

Product details

- → Overview 2024, 2025 and 2026
- → Year planner Jan 2025 Dec 2026
- → Phases of the moon and international holidays
- → Project planner
- → Expandable pocket
- → Detachable pages for notes
- → 2 bookmarks
- → Self-adhesive labels for archiving
- → 80 g/m² acid-free paper
- → High ink compatibility



Weekly Planner | 12 months

		Harde	cover		Softcover		
Format & Dimensions in mm	Medium 145 × 210	New! Paperback 125 × 190	Pocket 90 × 150	Mini 70 × 110	Medium 145 × 210	Pocket 90 × 150	
Lilac	370769	371013	370777	370675	370785	370681	
Port Red	370770	371014	370778	370676	370786	370682	
Sage	370772	371016	370780	-	370788	370684	
Forest Green	370773	371017	370781	370678	370789	370685	
Black	370768	371012	370776	370674	370784	370680	
Apricot	370771	371015	370779	370677	370787	370683	
Sky	370774	371018	370782	370679	370790	370686	
Ink	370775	371019	370783	-	370791	370687	



One week extends across columns covering a full double-page spread. One hour time slots per line (from 7 am to 10 pm).

For detailed daily planning and a clear overview of your week.

The Week Planner is also available as an 18-month planner, see → page 116.



LEUCHTTURM 1917

2025

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Product details

- Overview 2024, 2025 and 2026
- → Year planner Jan 2025 Dec 2026
- → Phases of the moon and international holidays
- Project planner
- → Expandable pocket
- → Detachable pages for notes
- → 2 bookmarks
- → Self-adhesive labels for archiving
- → 80 g/m² acid-free paper
- → 100 g/m² acid-free paper in Master size
- → High ink compatibility



Week Planner | 12 months

	Hardcover								
Format & Dimensions in mm	Master 225 × 315	Composition 178 × 254	Medium 145 × 210	New! Paperback 125 × 190					
Lilac	-	370689	370794	371021					
Port Red	-	370690	370795	371022					
Forest Green	-	370692	370797	371024					
Black	370792	370688	370793	371020					
Apricot	-	370691	370796	371023					
Sky	-	370693	370798	371025					

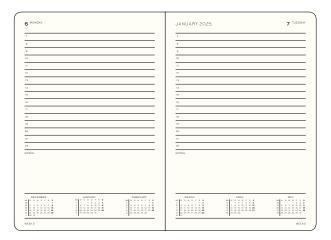
Daily Planner 2025



A full page for every day, including Saturday and Sunday.

Each hour has one line (from 7 am to 10 pm). For daily planning.

This layout is available in three sizes and in six assorted colours.





Product details

- Overview 2024, 2025 and 2026
- → Year planner Jan 2025 Dec 2026
- → Phases of the moon and international holidays
- → Project planner

- Expandable pocket
- Detachable pages for notes
- → 2 bookmarks
- → Self-adhesive labels for archiving
- 80 g/m² acid-free paper
- 100 g/m² acid-free paper in Master size
- High ink compatibility

Daily Planner 12 months			
,	Hardcover		
Format & Dimensions in mm	Master 225 × 315	Medium 145 × 210	Pocket 90 × 150
Lilac	-	370701	-
Port Red	-	370702	370801
Forest Green	-	370704	-
Black	370799	370700	370800
Apricot	-	370703	-
Sky	-	370705	-



Monthly Planner with notebook 2025



Adapted to modern and fast-paced lifestyles, this planner model combines the advantages of a clear and concise planner with a fully-fledged notebook.

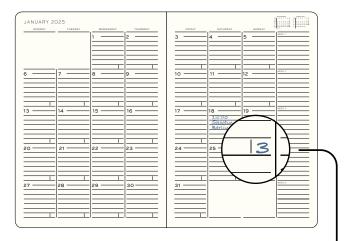
The Monthly Planner features a double-page spread for each month, with weeks listed horizontally underneath one another. Composition format has lined ruling for each day, whereas Paperback does not.

The notebook section can be found behind the planner and covers 138 pages. Boxes for cross-references and page numbers link the Monthly Planner with the notebook.

Available in Composition (B5) and Paperback (B6+) Softcover format.

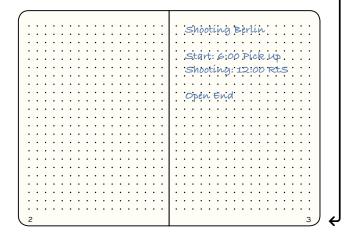
Product details

- → 138 numbered notebook pages with blank table of contents
- → 1 November 2024 28 February 2026
- → Overview 2024, 2025 and 2026
- → Year planner Jan 2025 Dec 2026
- → Phases of the moon and international holidays
- → Project planner



Cross-referencing

There is a small box after each date in the overview for cross-referencing the page number in the notebook section.



- Expandable pocket
- Detachable pages for notes
- 2 bookmarks
- Self-adhesive labels for archiving
- → 80 g/m² acid-free paper
- → High ink compatibility

Monthly Planner with notebook | 16 months

	Softcover		
Format & Dimensions in mm	Composition 178 × 254	Paperback 125 × 190	
Lilac	370707	370803	
Port Red	370708	370804	
Forest Green	370710	370806	
Black	370706	370802	
Apricot	370709	370805	
Sky	370711	370807	

18 months

Weekly Planner & Notebook 2025



The perfect symbiosis of planner and notebook over 18 months.

The Weekly Planner & Notebook as an 18-month version begins in July 2024 - in time for the start of the new academic year or new semester.

This popular version of the planner combines our favourite everyday helpers, the planner and notebook, to make it especially clear and easy to use. The left-hand side of every double page features a weekly planner, whilst there is a ruled notebook page on the right.

Available as a robust Hardcover as well as a flexible Softcover in Medium (A5) format.

Fully equipped with all Leuchtturm1917 overviews and details.

JANUARY 2025		
6 MONDAY		
6		
7 TUESDAY		
•		
8 WEDNESDAY		
9 THURSDAY		
10 FRIDAY		
10		
11 SATURDAY	12 SUNDAY	
11 12		



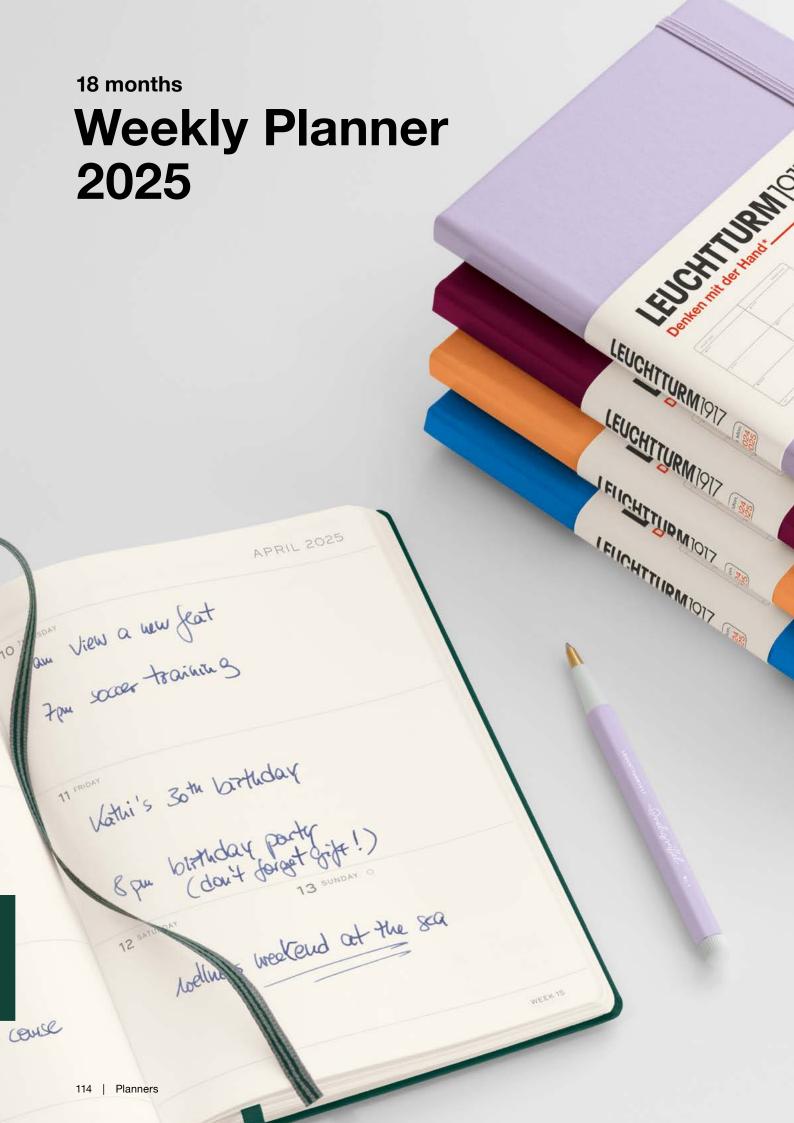
Product details

- → 1 July 2024 31 December 2025
- → Overview 2024, 2025 and 2026
- → Year planner Jul 2024 Dec 2026
- → Phases of the moon and international holidays
- → Project planner

- → Expandable pocket
- → Detachable pages for notes
- → 2 bookmarks
- → Self-adhesive labels for archiving
- → 80 g/m² acid-free paper
- → High ink compatibility

Weekly Planner & Notebook - Ruled | 18 months

	Hardcover	Softcover
Format & Dimensions in mm	Medium 145 × 210	Medium 145 × 210
Lilac	370713	370809
Port Red	370714	370810
Forest Green	370716	370812
Black	370712	370808
Apricot	370715	370811
Sky	370717	370813



The 18-month Weekly Planner one calendar week on each double page.

The horizontal layout of the weekdays provides maximum-sized fields for each weekday: Plenty of space and clarity for easy planning.

Fully equipped with all Leuchtturm1917 overviews and details.

JANUARY 2025		JANUARY 2025
6 MONDAY	9 THURSDAY	
7 TUESDAY	10 FRIDAY	
8 WEDNESDAY	11 SATURDAY	12 SUNDAY
WEDX 2		MECK 5



- 1 July 2024 31 December 2025
- → Overview 2024, 2025 and 2026
- → Year planner Jul 2024 Dec 2026
- → Phases of the moon and international holidays
- → Project planner

- → Expandable pocket
- → Detachable pages for notes
- → 2 bookmarks
- → Self-adhesive labels for archiving
- → 80 g/m² acid-free paper
- → High ink compatibility

Weekly Planner | 18 months

	Hardcover
Format & Dimensions in mm	Medium 145 × 210
Lilac	370719
Port Red	370720
Forest Green	370722
Black	370718
Apricot	370721
Sky	370723

18 months

Academic Week Planner 2025



The Academic Week Planner begins in July 2024 - ready for the start of the new academic year and spans 18 months.

The Academic Week Planner offers the perfect overview of all diary entries for an entire week on a double-page spread. It also enables detailed daily planning with vertical daily columns broken down into hours.

Fully equipped with all Leuchtturm1917 overviews and details.





Product details

- → 1 July 2024 31 December 2025
- → Overview 2024, 2025 and 2026
- → Year planner Jul 2024 Dec 2026
- → Phases of the moon and international holidays
- → Project planner

- → Expandable pocket
- → Detachable pages for notes
- → 2 bookmarks
- → Self-adhesive labels for archiving
- → 80 g/m² acid-free paper
- → 100 g/m² acid-free paper in Master size
- → High ink compatibility

Academic Week Planner | 18 months

	Hardcover		
Format & Dimensions in mm	Master 225 × 315	Medium 145 × 210	
Lilac	-	370725	
Port Red	-	370726	
Forest Green	-	370728	
Black	370814	370724	
Apricot	-	370727	
Sky	-	370729	

Cases and boxes	→	9
Card cases		9
Book boxes	1	22
Portfolios and springback binders →	1.	24
Peka-Springback binders	1	24
Peka-Springback binders – special formats	1	26
Certificate portfolios	1	28
Music portfolios	1	29



Card cases

On the outside, it looks like a miniature notebook. In actual fact, it is a practical holder with room for up to 25 business cards, bank and credit cards, or even credit card-sized loyalty and identity cards.



Display

equipped with 32 card cases. $(W/H/D: 150 \times 560 \times 250 \text{ mm})$

Item no.: 364727

Card cases $65 \times 100 \times 15$ mm, with elastic closure		
Lilac	368264	
Port Red	364418	
Rising Sun	368265	
Sage	364420	
Navy	364421	
Black	350140	





Book boxes



The Leuchtturm1917 book box in notebook design is simple back-to-back elegance for your bookshelf.

The box is an all-purpose storage star and ideal for creative minds. The dust-free design neatly stores everything in one place - from entire projects including all relevant documents and material samples to memorabilia from your last holiday.

Its A4 format has a depth of 5 cm. Slip the attached elastic band over the lid to close securely. As with our notebooks, the book box comes with a set of self-adhesive labels for identification.





Book boxes

 $255 \times 340 \times 60$ mm, with elastic closure

Port Red	361663
Rising Sun	368173
Pacific Green	361662
Navy	350410
Light Grey	368172
Black	342482

Peka-Springback binders



Since 1917 - irreplaceable for organising yourself and inspiring your creativity.

Springback binders allow you to bind documents, menus, recipes, photo prints and much more with very little effort, in a system that is as secure as a book yet highly flexible. With a durable, wipe-clean cover and an inside lining made of cardboard.

All springback binders are supplied with a set of labels for labelling the cover and spine.



Peka-Springback binders | A4 220 × 305 mm, 25 mm spine for approx. 150 sheets

Port Red	361661
Rising Sun	368171
Pacific Green	361660
Navy	337226
Light Grey	368170
Black	318056

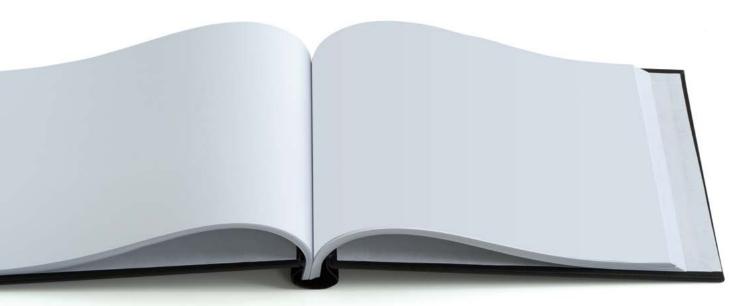


Peka-Springback binders

Special formats

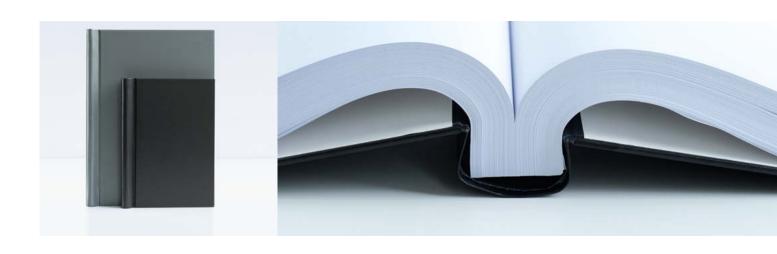
Our springback binders can be used in many ways. For example, as a stylish menu.

In addition to our colourful classics, we can meet further requirements in terms of capacity and size. We have responded to regular customer requests for a 'Landscape' springback binder, which can be used, for example, by artists to store and display their drawings in the right format.



Peka-Springback binders | Special formats

	A4 Landscape 305 × 220 mm	A4 220 × 305 mm	A5 165 × 220 mm
Capacity with 80 g/m² paper	approx. 150 sheets	approx. 500 sheets	approx. 150 sheets
Spine	25 mm	45 mm	25 mm
Black	356057	303202	300582







Certificate portfolios

For storing important documents securely; also suitable for the stylish presentation of printed documents.

The 20, 40 or 60 sturdy, document-quality clear punched portfolio pockets enable a protective yet appealing presentation of certificates, deeds and other important documents.



Certificate portfolio

Overall size 255 \times 325 mm, Pocket size 218 \times 295 mm

	20 pockets	40 pockets	60 pockets
Black	314763	320023	342494



Music portfolios

We provide a variety of ways to store sheet music and lyrics.

Composers use our Master Slim notebook with staves especially for writing down musical notation (see page 79). Others appreciate the advantages of a springback binder. This is a simple music folder where you can store music sheets as well as copies.



Music portfolio

A sturdy and attractive portfolio case with elastic closure and two transparent corner pockets, as well as three elastic rubber bands for attaching copies or music sheets.

Music portfolio with hand strap

An additional, sturdy elastic strap at the back. Simply place your hand inside, and the portfolio can be held securely with one hand, e.g. in the choir, leaving the other hand free to turn the page.



Music portfolio

265 × 335 mm

	without hand strap	with hand strap	
Black	339269	317520	

Basics		132	Displays and POS material		
Shopfitting systems	→	134	for the Drehgriffel	→	150
Illuminated shelving		134	POS material	→	156
Illuminated gondola		138	for the Bullet Journal®		156
Shelf Talker		139	for the 120g Edition		157
Displays	→	140	Sample books		158
Tower and counter displays		140	Bookrest		158
Displays and POS material			Flyer		159
for the New Colours 2024	→	142	Shopping bags		159
Shop window	→	144	Posters		160
Table displays	→	146	Gift boxes		162
for notebooks		146			
for Jottbooks and sketchbooks		148			
for accessories		149			



Basics

Besides offering excellent product quality, high performance details and a clear design language, Leuchtturm1917 stands, first and foremost, for a huge range of colours.

You can achieve the best possible effect at the POS with these colour concepts by simply adhering to a few basics that we have put together for you.

The Leuchtturm1917 colour concept

Light Grey, Mint Green, Forest Green and Fox Red are added to the classic rainbow.





Setting impulses with colours:

The New Colours 2024 are not incorporated into the rainbow, but are presented as a secondary or special placement in their very own harmonious colour scheme.



Colour concept

Our experience has shown that a significantly better sales result can be achieved by adhering to two principles:

Principle 1

Colours should always be presented in blocks - this achieves maximum impact.

Principle 2

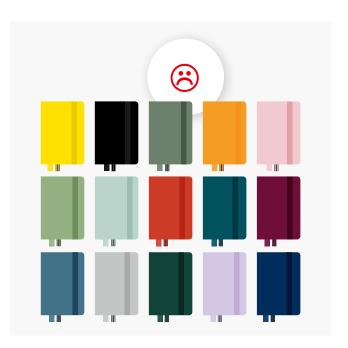
Notebooks should always be presented in blocks of the right colour family.



The natural gradation of the colour spectrum should be used as a guide.

It may be helpful to divide the range of colours into colour groups and present these accordingly.





Shopfitting systems

Illuminated shelving

Ideally positioned to illuminate Leuchtturm1917 notebooks, their colours and features. A light is located underneath the shelving to let the New products and highlights - such as the New Colours 2024 shown below - should always be presented on the upper level.



New additional meter for Drehgriffel and journals

Our new multifunctional additional module for a wide range of product presentations is now available. Matching the existing shelves, it not only extends product presentation options by

one metre, but also offers an attractive solution for our Drehgriffel presentation frames and hanging Drehgriffel displays.

It also features an additional customised shelf in the lower half for the exclusive presentation of the diverse Leuchtturm1917 journals.



Presentation frames for the Drehgriffel see → page 152

Drehgriffel Displays for hanging







Item no.: 369864

for Drehgriffel Nr. 1 -Ballpoint pen

for Drehgriffel Nr. 1 -

gel ink Item no.: 369866

for Drehgriffel Nr. 2 -

Pencil Item no.: 369871

Highlight platform

for prioritising certain articles and for presenting sample books.

Presentation module for journals and special editions

Accommodates up to 80 journals.

 $(W/H/D: 304 \times 232 \times 56 cm)$

Illuminated shelf 3 m Item no.: 371196

Further information on the equipment and posters can be found on → page 137.

Shopfitting systems



Illuminated shelf 1 m

For 20× Pocket Hardcover, 14× Pocket Softcover, 16× Paperback Hardcover,

16× Paperback Softcover, 90× Medium Hardcover, 45× Medium Softcover,

18× Composition Hardcover, 18× Composition Softcover, 18× Master Slim Hardcover and

10× Master Classic Hardcover. Also for 60× Pen Loops and 40× pencils.

 $(W/H/D: 103 \times 232 \times 56 cm)$ Item no.: 345531

Poster for illuminated shelf 1 m

re:combine your thoughts Item no.: 370169



Illuminated shelf 2m

For 38× Pocket Hardcover, 27× Pocket Softcover, 30× Paperback Hardcover, 30× Paperback Softcover, 144× Medium Hardcover, 80× Medium Softcover, 33× Composition Hardcover, 33× Composition Softcover, 32× Master Slim Hardcover and 22× Master Classic Hardcover. Also for 43× notebooks of the 120g Edition, 6× notepads, 160× Pen Loops and 80× pencils.

 $(W/H/D: 205 \times 232 \times 56 cm)$ Item no.: 354658

Posters for illuminated shelf 2 m

re:combine your thoughts

left side: Item no.: 370170 right side: Item no.: 370171

Illuminated gondola

Customers like to be inspired and are always on the lookout for a surprise. Again and again, they want to touch, try out and let the products, including their quality, give them a feeling of inspiration. We've taken these needs to heart and have developed a gondola with shelves that light up and display various features to promote sales.



Illuminated gondola

For 45× Pocket, 200× Medium, 10× Composition and 20× Master Slim Hardcover notebooks and 20× Pocket, 40× Paperback, 40× Medium and 20× Composition Softcover notebooks. Also for 60 Pen Loops and 120 pencils.

(W/H/D: $132.5 \times 142.7 \times 68.8$ cm) Item no.: 359354

If you need further information or have any individual requirements, please contact your sales agent or us at: sales@leuchtturm1917.com or phone: +49 (0)4152 - 801-160.

Shelf Talker

Our bookends and shelf talker fit perfectly into any furniture and enable your customers to gain a quick overview thanks to advertising cards which serve as anchor points.

Bookend | Grey

This bookend features a horizontal and vertical clear pocket for advertising cards.

 $(W/H/D: 225 \times 250 \times 150 \text{ mm})$

Item no.: 347376

Shelf Talker

The shelf talker can be fixed to the shelves with a glue dot. The advertising card is placed in a transparent pocket. Available in two different widths.

Wide version

 $(W/H/D: 225 \times 40 \times 150 \text{ mm})$

Item no.: 358159

Narrow version

 $(W/H/D: 113 \times 40 \times 150 \text{ mm})$

Item no.: 358160









Bookends and shelf talkers do not contain any advertising cards. Please order the suitable advertising cards separately:

Advertising cards for the bookend or shelf talkers

	for bookends	for shelf talker wide	for shelf talker narrow
Leuchtturm1917-Logo	358338	358345	358352
Softcover	358339	358346	358353
120g Edition	366225	366226	366227
Bullet Journal®	358341	358348	358355
Some Lines A Day	358497	358506	358513
Sketchbooks	358502	358509	358516

Tower & counter displays

These displays have a modular construction and can therefore be altered or extended at any time. They rotate and each module is supplied with transparent clip bars for price labelling. Perfect for presenting notebooks and/or planners.

40 cm Tower display

27 cm Tower display Hardcover

27 cm Tower display Softcover

27 cm Counter display







Display adapter

Item no.: 343757



Pen Loop Wobbler (Delivery without pencil.)

Item no.: 345714



Modular design

Construct your unique display in modules. We would be happy to provide you with suggestions or advise you regarding mounting.

	40 cm Tower display (measuring 40 × 40 cm)		27 cm Tower display (measuring 27 × 27 cm)		
LEUCHTTURM 1917 Denken mit der Hand*	Display crown Height: 15 cm	With acrylic frame for replacing the display cards	332992	With acrylic frame for replacing the display cards	312798
	Module Mini Height: 13 cm	4 sides to hold 20 Hardcover notebooks or planners	344121	4 sides to hold 10 Hardcover notebooks or planners	344120
 	Module Pocket Height: 17 cm	4 sides to hold 17 Hardcover notebooks / 24 Softcover notebooks / 9 Daily Planners / 17 Weekly Planners	322875	4 sides to hold 7 Hardcover notebooks / 9 Softcover notebooks / 4 Daily Planners / 7 Weekly Planners	327614
}	Module Paperback Height: 21 cm	4 sides to hold 14 Hardcover notebooks / 21 Softcover notebooks / 14 Weekly Planners	358333	4 sides to hold 6 Hardcover notebooks / 9 Softcover notebooks / 6 Weekly Planners	358332
}	Module Medium Height: 23 cm	4 sides to hold 12 Hardcover notebooks / 20 Softcover notebooks / 8 Daily Planners / 12 Weekly Planners	335486	4 sides to hold 7 Hardcover notebooks / 10 Softcover notebooks / 4 Daily Planners / 7 Weekly Planners	300653
	Module Landscape Height: 17 cm	Each module holds 32 sketchbooks	364540	Each module holds 13 sketchbooks	364542
}	Module Composition Height: 27 cm	4 sides to hold 10 Hardcover notebooks / 15 Softcover notebooks / 10 Week Planners	350546	4 sides to hold 4 Hardcover notebooks / 7 Softcover notebooks / 4 Week Planners	350547
}	Module Square Height: 25 cm	Each module holds 28 sketchbooks	364541	Each module holds 14 sketchbooks	364543
	Module Master Height: 34 cm	4 sides to hold 7 Master Classic / 10 Master Slim / 5 Daily Planners / 9 Week Planners	331979	9 Master Classic / 14 Master Slim / 4 Daily Planners / 12 Week Planners per module	330095
8 8	Floor pedestal	Rotating (Height: 30 cm) with four castors, two lockable	303534	Rotating (Height: 24 cm) with four castors, two lockable	318317
	Counter pedestal Height: 6 cm	-	-	Rotating	328489

Display cards

LEUCHTTURM 1917 Denken mit der Hand '	Logo	362042	Logo	362283
Planners	Planners 2025	362755	Planners 2025	362752
LIUCHTURANSO Sketchbooks	Sketchbooks	364678	Sketchbooks	364677
Softcover P	Softcover	354157	Softcover	354155
re:combine your thoughts.	-	-	New Colours 2024 re:combine your thoughts	370166
LEGISTRATION OF THE PARTY OF TH	-	-	New Colours 2024 Apricot, Lobster, Sky and Ink.	370423







New Colours 2024

The New Colours 2024 require their own stage to be properly presented - apart from the classic Leuchtturm1917 colour range. Our display modules are made for this purpose.

Counter display - mixed

Rotating acrylic display tower, completely stocked. 48 Hardcover notebooks (12 per colour), 40 Softcover notebooks (10 per colour), 40 Pen Loops (10 per colour) including Pen Loop adapter, 40 pencils (10 per colour) including pencil glass. $(W/H/D: 270 \times 861 \times 270 \text{ mm})$

Modules can be ordered separately, see page 141.

Display card New Colours 2024 re:combine your thoughts

Display card New Colours 2024 -

Apricot, Lobster, Sky and Ink. Item no.: 370423

Item no.: 370166

Item no.: 370163

Step display - mixed

The perfect display for combining Hardcover and Softcover notebooks of the New Colours 2024. The example shown here is filled with 32 Hardcover notebooks (8 per colour) and 24 Softcover notebooks (6 per colour). $(W/H/D: 475 \times 405 \times 400 \text{ mm})$

Step display incl. foam board and sticker "re:combine your thoughts"

Wooden display

20 Hardcover notebooks (5 per colour) or 32 Softcover notebooks (8 per colour) can be presented in our wooden display. $(W/H/D: 385 \times 360 \times 215 mm)$

Wooden display, unequipped Item no.: 347230 Foam board Item no.: 370160







Posters

Poster excl. mounts. A1, 594 × 841 mm.

Key Visual - Portrait format Item no.: 370168

Poster excl. mounts. A1, 841 × 594 mm.

Key Visual – Landscape format Item no.: 370167

Drehgriffel Displays

for 20 Drehgriffel Nr. 1 (5 pcs. per colour)

unequipped Item no.: 370464 equipped Item no.: 370466

for 20 Drehgriffel Nr. 2 (5 pcs. per colour)

unequipped Item no.: 370465 equipped Item no.: 370467

(W/H/D: $270 \times 310 \times 250$ mm)



Metal frame display A3

24 Hardcover notebooks (6 per colour) or 32 Softcover notebooks (8 per colour) can be presented in this metal frame display. $(W/H/D: 650 \times 600 \times 200 \text{ mm})$

Metal frame display A3,

unequipped Item no.: 362722 Foam board Item no.: 370165

Shop window



Put on your own show! You can benefit from our products and innovations because we offer year-round shop window concepts, tailored according to your dimensions and requirements.

For more details about this service, please do not hesitate to contact us or send an email to: sales@leuchtturm1917.com.



Table displays

for notebooks

Metal frame display

The frame displays are perfect for presenting goods on the counter. The foam board with a matching motif can be attached and replaced using clips. Thanks to the filigree frame, all the display contents are visible. 30 notebooks (Hardcover Medium) can easily be stored in the display.

Metal frame display A3

 $(W/H/D: 650 \times 600 \times 200 \text{ mm})$ Metal frame display A3, unequipped Item no.: 362722

Foam board: Denken mit der Hand

for metal frame display A3 - Landscape format $(W/H: 470 \times 350 \text{ mm})$ Item no.: 364763





Metal frame display A1

 $(W/H/D: 600 \times 840 \times 300 \text{ mm})$ Metal frame display A1, unequipped Item no.: 362721

Foam board: Denken mit der Hand

for metal frame display A1 - Portrait format $(W/H: 420 \times 594 \text{ mm})$ Item no.: 364748

Wooden display

This display presents 20 Medium Hardcover notebooks - which is equivalent to two packaging units. The colours really stand out against the grey background.

 $(W/H/D: 385 \times 320 \times 215 \text{ mm})$ Wooden display, unequipped





Step display

This step display is just right for presenting notebooks in different formats - either Hard- or Softcover.

 $(W/H/D: 480 \times 180 \times 320 \text{ mm})$ Step display, unequipped Item no.: 350727

Table display "Wave"

These displays can be presented together, either next to or behind one another (e.g. in front of a wall) and provide both a striking yet harmonious look. Ideal for presenting 24 Medium Hardcover notebooks.

 $(W/H/D: 95 \times 160 \times 620 \text{ mm})$ Table display "Wave", unequipped Item no.: 350728





Acrylic table display

Suitable for presenting our notebooks and planners in the format Pocket, as well as for Medium or even Master.

 $(W/H/D: 500 \times 210 \times 170 \text{ mm})$ Table display, unequipped Item no.: 339918

Displays

for Jottbooks and sketchbooks

Jottbook Display

The Jottbook Double is available in colour-coordinated double packs with corresponding coloured fore edges. Both aspects are highlighted in this display.

Room for $32 \times \text{double packs in Medium (A5) format}$ and $24 \times \text{double packs in Pocket (A6) format}$.

(W/H/D: $310 \times 460 \times 215$ mm)

Jottbook display, unequipped Item no.: 347222





Step display - Sketchbooks

The step display presents the sketchbooks in all four available formats: For $8 \times$ Master, $8 \times$ Square, $12 \times$ Medium, $8 \times$ Medium Landscape. (W/H/D: $500 \times 380 \times 170$ mm)

Step display, unequipped

Foam board Item no.: 362724

Item no.: 350727

Sketchbook easel

Modelled on an artist's easel, this display leaves no doubts as to the artistic purposes of the sketchbooks it holds. The wooden display is made from robust MDF. We supply the display as a self-assembly kit which is simple to construct. For 14 × Master, 11 × Square, 40 × Medium and 18 × Medium Landscape sketchbooks.

(W/H/D: $640 \times 1713 \times 600$ mm) Sketchbook easel, unequipped ltem no.: 347135



Table displays

for accessories

All display options on this page come unequipped – without the products.



Pen Loop display for 40 Pen Loops

This display has been designed to present the Pen Loop effectively in the smallest possible amount of space. It is the perfect set-up to push impulsive buying behaviour - suitable for table or shelf presentation.

 $(W/H/D: 210 \times 200 \times 190 \text{ mm})$ Item no.: 350726



Pen Loop display for 20 Pen Loops

Wooden display for presenting 20 Pen Loops.

(W/H/D: $105 \times 195 \times 220$ mm) Item no.: 362224



Card case display

This display does not take up much space and is ideal for presenting goods on the counter for up to 32 card cases.

 $(W/H/D: 150 \times 560 \times 250 \text{ mm})$ Item no.: 364726



Pencil display

Glass with logo engraving for up to 30 pencils.

Drehgriffel

Displays & POS material

Rotary display

The ideal sales promotion solution for the presentation of our Drehgriffel range. All models of the writing instrument can be viewed and tested - with detailed information on the awardwinning design and the history of its creation.

The rotary display offers sufficient space for

72x Drehgriffel Nr. 1 - ballpoint pen,

72x Drehgriffel Nr. 1 - gel ink,

72x Drehgriffel Nr. 2 - pencil, as well as for

48x replacement refills.

All available colour variations are presented true to the original using magnetic Drehgriffel behind acrylic glass. Sample pens, pencils and notepads invite to try them out. There is also a storage compartment under the lid for refill products.

 $(W/H/D: 350 \times 681 \times 280 \text{ mm})$

Rotary display, unequipped Item no.: 369618 Rotary display, equipped Item no.: 369621

 $(W/H/D: 350 \times 750 \times 350 \text{ mm})$

Stand for rotary display Item no.: 369623







Illuminated shelf display

The shelf display ensures that the Drehgriffel is presented in the perfect light, even on a dark shelf.

The illuminated display case effectively showcases the Drehgriffel colour palette. There are 114 Drehgriffel stored for sale underneath.

(W/H/D: $500 \times 422 \times 140$ mm) Illuminated shelf display with showcase and lightning, unequipped

Communication board

for shelf display -Drehgriffel Nr. 1

Item no.: 369037

Communication board

for shelf display -Drehgriffel Nr. 2





Drehgriffel

Displays & POS material

Display case

A presentation base made of wood with a protective cover made of acrylic glass: the display case shows an arrangement of all the Drehgriffel colours. A communication board is embedded in the base, which communicates the story behind the Drehgriffel.

 $(W/H/D: 430 \times 120 \times 230 \text{ mm})$ Display case for the Drehgriffel,

unequipped Item no.: 369042

Communication board for display case

- Drehgriffel Nr. 1 Item no.: 369037 - Drehgriffel Nr. 2 Item no.: 369138





Presentation frames

Whether laid down, standing up or hanging the presentation frame is incredibly versatile. It perfectly highlights the colour variety of the Drehgriffel, gets customers looking and helps them to make their personal selection.

 $(W/H/D: 245 \times 330 \times 30 \text{ mm})$

Presentation frame for the

Drehgriffel Nr. 1, equipped Item no.: 370367 Drehgriffel Nr. 2, equipped Item no.: 370370

Presentation frame

with poster Item no.: 369859

Table displays for the Drehgriffel

Table displays with a capacity for up to 54 Drehgriffel (6 per compartment) are available for the Drehgriffel Nr. 1 and Nr. 2. Each display has a securely attached sample pen and a writing pad. Customers should be able to see, touch and test the writing instrument. We provide these fully equipped displays as a complete set.



 $(W/H/D: 245 \times 315 \times 140 \text{ mm})$ Table display for the Drehgriffel Nr. 1 – ballpoint pen unequipped Item no.: 363092 equipped Item no.: 363091



 $(W/H/D: 245 \times 315 \times 140 \text{ mm})$ Table display for the Drehgriffel Nr. 1 – gel ink

unequipped Item no.: 364785 equipped Item no.: 364787



 $(W/H/D: 245 \times 315 \times 140 \text{ mm})$ Table display for the Drehgriffel Nr. 2 - pencil

unequipped Item no.: 366197 equipped Item no.: 366200

If there is not enough space in the display or if you want to present even more colours, the display can be extended with an add-on module. This is positioned beneath the table display and doubles the capacity.



 $(W/H/D: 245 \times 95 \times 140 \text{ mm})$ Add-on module for the table display for the Drehgriffel Nr. 1 – ballpoint pen

unequipped Item no.: 369039



 $(W/H/D: 245 \times 95 \times 140 \text{ mm})$ Add-on module for the table display for the Drehgriffel Nr. 1 - gel ink

unequipped Item no.: 369040



 $(W/H/D: 245 \times 95 \times 140 \text{ mm})$ Add-on module for the table display for the Drehgriffel Nr. 2 - pencil

unequipped Item no.: 369041







Drehgriffel

Displays & POS material



Tray

Beautiful writing instruments are often displayed in a display case under glass - for this purpose, we have developed a wooden tray on which the Drehgriffel can be optimally arranged for viewing.

(W/H/D: $210 \times 17 \times 298$ mm) Tray for the Drehgriffel, unequipped



Pedestal for the **Drehgriffel display**

The pedestal is an excellent way to draw attention to the Drehgriffel display in the sales area.

Item no.: 366576

(W/H/D: 300 x 150 x 220 mm)

Pedestal for the **Drehgriffel display**

Item no.: 368953

Drehgriffel test station

See, hold and try out the popular design object - with our Drehgriffel test station, you have the opportunity to offer the complete Drehgriffel experience in a practical compact space.

The test station includes a notepad, an acrylic stand for a sample pen and an acrylic stand that has two posters. The sample pen that comes with a securing wire must be ordered separately.

Drehgriffel test station Item no.: 369424

Sample pen with safety wire

Drehgriffel Nr. 1 (ballpoint pen) Item no.: 363089 Drehgriffel Nr. 1 (gel ink) Item no.: 364200 Drehgriffel Nr. 2 (pencil) Item no.: 366885 Notepad for reorders Item no.: 363062



Acrylic displays



Item no.: 363060

Item no.: 363061

Item no.: 368657

Item no.: 363094



for 1 Drehgriffel for 3 Drehgriffel for 12 Drehgriffel

Drehgriffel Nr. 1 Display Bauhaus Edition



This acrylic display is perfect for presenting the Drehgriffel Nr. 1 – Bauhaus Edition.

Display,

equipped with 30 Drehgriffel Nr. 1 Display, unequipped

Item no.: 366207 Item no.: 366206

Poster A1 Drehgriffel Nr. 1



(W/H: 594 × 841 mm)

Poster A1 Drehgriffel Nr. 2



(W/H: 594 × 841 mm)

Bullet Journal®

Displays & POS material

For productivity and focused thinking – the Bullet Journal® contains lots of functional features. We can provide you with the ideal POS materials, so you can quickly make your customers aware of these features.

1. Poster - A1

Item no.: 364669

2. Metal frame display A3

equipped with 20 Bullet Journals®. (W/H/D: 650 x 600 x 200 mm)

Item no.: 364751

3. Acrylic poster display A4 **Bullet Journal®**

Item no.: 364758

4. Acrylic poster display A4 **Bullet Journal®** with additional information on Bullet Journaling

Item no.: 365250

5. Wooden display

equipped with 14 Bullet Journals®. (W/H/D: 385 x 360 x 215 mm)









120g Edition

Displays & POS material

To quickly communicate the quality of the 120 g/m² paper to your customers, we will gladly provide you with the right POS materials.

1. Poster - A1

 $(W/H: 594 \times 841 \text{ mm})$

Item no.: 364664

2. Acrylic poster display A4

(W/H/D: 210 x 300 x 95 mm)

Item no.: 365431

3. Metal frame display A3

equipped with 24 notebooks. (W/H/D: 650 x 600 x 200 mm)

Item no.: 365428

4. Step display

equipped with 36 notebooks. (W/H/D: 475 x 400 x 405 mm)

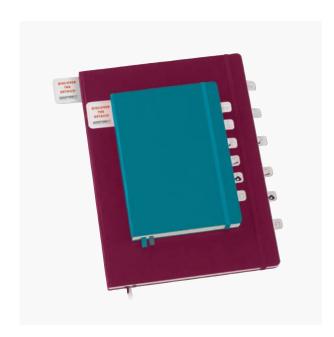








POS material



Bookrest

This small acrylic bookrest highlights our notebooks. Ideal for decorating shop windows or tables.

 $(W/H/D: 105 \times 150 \times 100 \,\text{mm})$ Item no.: 334223



Sample books

Give your customers an opportunity to discover the advantages of our notebooks. We have developed sample books, so that customers can explore their special features. Order these free sample books regularly, so that your display and shelf always looks tidy.

Sample books

Master Slim Item no.: 343537 Medium Item no.: 343540



Acrylic poster display A4 - Planners 2025

Acrylic poster display for promotional images in A4 format – perfect for the planner season.

 $(W/H/D: 210 \times 300 \times 98 mm)$

Flyer

Product flyers help communicate the variety and features of Leuchtturm1917 notebooks at the point of sale, while also saving space. The A6 format fits perfectly in our display adapter (see p. 140). This means that the flyers can be presented where they are needed - next to the product.

Consumer flyer

Leuchtturm1917 Item no.: 346230

Consumer flyer

Bauhaus Edition Item no.: 368236

Display adapter Item no.: 343757



Shopping bags

Beautiful objects like to travel in style. That's why we are now offering you our newly designed Leuchtturm1917 shopping bags in two different sizes.

Choose a bag with the motif of our colour campaign "re:combine your thoughts", or a sleek white bag in minimalist look printed with the Leuchtturm1917 purpose: Denken mit der Hand.

Both shopping bags are made from the material that is synonymous with our passion for writing high-quality paper.



Shopping bag

Denken mit der Hand Item no.: 368488



Shopping bag

re:combine your thoughts. Item no.: 344362

Posters

For decoration purposes or for promoting the brand.

Order now in the standard A1 format (841 x 594 mm I 594 x 841 mm). Upon request, we will gladly quote for your specific desired size – please get in touch.





Denken mit der Hand

A1, 841 × 594 mm.

Item no.: 364671

Denken mit der Hand

A1, 594 × 841 mm.

Item no.: 364795





Colour stack 2024

A1, 594×841 mm.

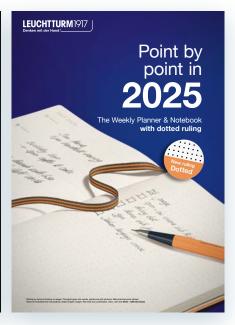
Item no.: 358227

Colour range 2024

A1, 841×594 mm.







Bullet Journal® Drehgriffel Nr. 2

A1, 594 × 841 mm.

Item no.: 371154

Bullet Journal® Pocket

A1, 594 × 841 mm.

Item no.: 371546

Weekly Planner & Notebook 2025 - Dotted

A1, 594 × 841 mm.

Item no.: 371485



Planners 2025 -Colour range

A1, 594 × 841 mm.

Item no.: 366229



Planners 2025 -**New Colours**

A1, 841 × 594 mm.

Gift boxes

Beautiful custom packaging adds to the value of a product and increases the pleasure of gift-giving.

That's why we now also offer two exclusive gift boxes for Leuchtturm1917 products.





Gift box for a Drehgriffel

The gift box for the Drehgriffel features the iconic triangular design, which is already familiar from the Drehgriffel packaging.

The box consists of a base element and a slipcase. If the Drehgriffel has been engraved, the personalisation on the gift is directly visible as it has to be inserted without its packaging.

Item no.: 371247

Gift box with slipcase

for the Drehgriffel









Gift box for a notebook and option of including a Drehgriffel

The gift box is ideal for a notebook in Medium (A5) format with the option of including a Drehgriffel. Thanks to a special module that can be inserted next to the notebook, you can either see the outline of a writing instrument or make use of the option of placing the Drehgriffel packaging in a recess.

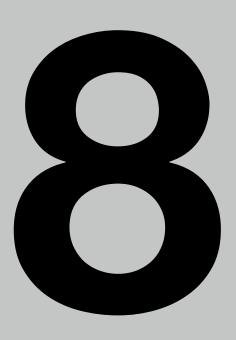
Both gift boxes are laminated with high-quality black cardboard, which further emphasises the elegant look.

Gift box

for a notebook in Medium (A5) format with the option of including a Drehgriffel Item no.: 371239

Customi

Personalisation	→	166
Name embossing – Notebook		168
Name engraving – Drehgriffel		170
Logo embossing and engraving	→	172
Finishing	→	174



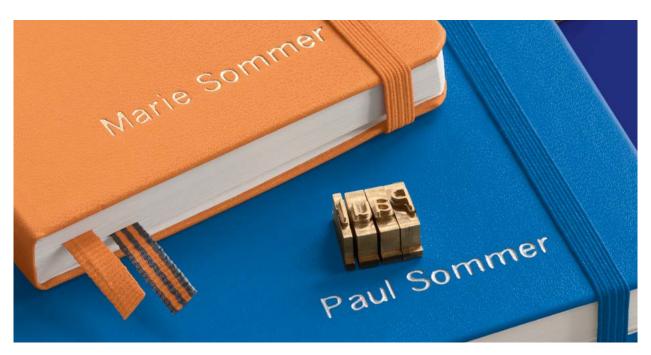
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Personalisation

Emboss a name on a notebook or engrave a name on a Drehgriffel.

You can offer your customers this personalised added value with a minimum of effort - because as your partner, we're right at your side. The customer selects the desired Leuchtturm1917 product in the shop, decides on the embossing or engraving and pays you. You send us the order and we send the finished product to your shop or - on request - to your customer's address.





Embossing on notebooks

Embossing is personalisation that you can feel. That differentiates it from printing and makes it so special. We offer two font styles and up to 19 different embossing colours for the hot-foil embossing process. Up to three lines can be embossed, one below the other.

Engraving on the Drehgriffel

The name is engraved with a precision machine on the side opposite to the one with the Drehgriffel logo. The engraving is done discreetly in Helvetica font style. For Drehgriffel Nr. 1, the engraving matches the logo: white or graphite. For Drehgriffel Nr. 2, the engraving is in silver (without colour).





Your customer service

We provide you with a complementary sample set to present Embossing-as-a-Service in your shop.

The sample set includes:

- 3 sample notebooks with name embossing (Master, Medium, Pocket)
- an acrylic display A4 with an advertising poster
- an information sheet
- order forms
- a checklist for the order forms

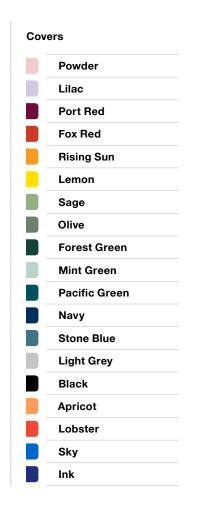
Are you interested in offering this service? Please contact us via email at: sales@leuchtturm1917.com.

Name embossing

Offer your customers an extra special service:

Notebooks with individual name embossing – a personal touch that adds value.

Your customer selects the cover colour, format and ruling of the desired Leuchtturm1917 notebook and determines what they want to have embossed. We provide pre-printed forms to help your customer decide between two font styles and 19 embossing colours. The customer pays you for the book and the service. You send us the order and we send the embossed product back to your shop or – on request – directly to your customer's address.

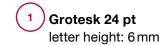


Embossing foils		
Pink		
Dark Pink		
Lavender		
Signal Red		
Brick Red		
Orange		
Lemon		
Grass Green		
Fresh Green		
Azure		
Navy		
Chocolate Brown		
Anthracite		
Light Grey		
Black		
White		
Silver		
Gold		
Copper		
Blind embossing		



Fonts

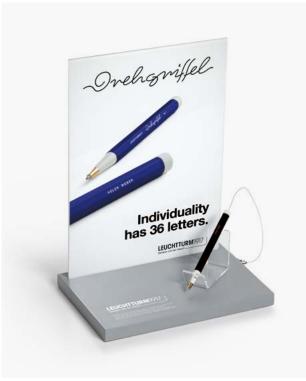
Choose between two different fonts for your personalised embossing:



2 Antiqua Bodoni 20 pt letter height: 5 mm







Your customer service

We provide you with a complementary sample set to present Engraving-as-a-Service in your shop.

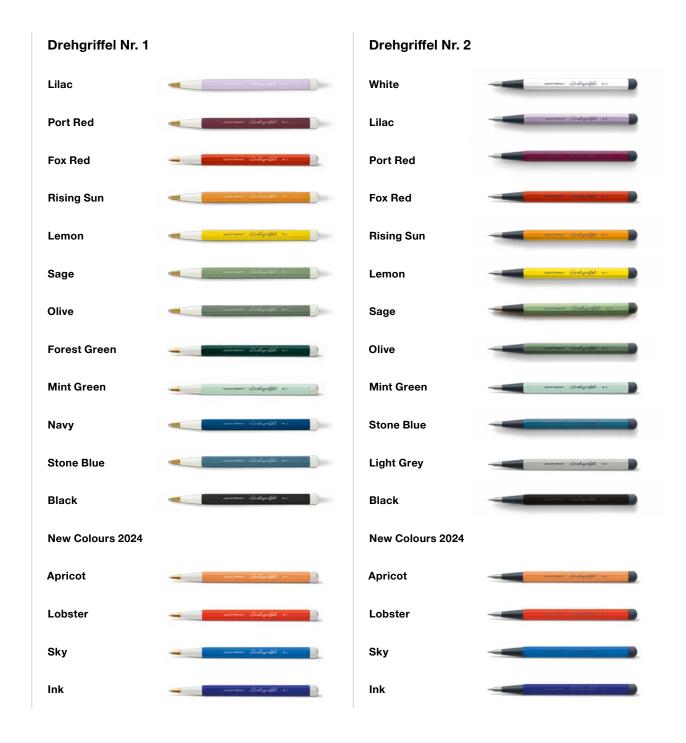
The sample set includes:

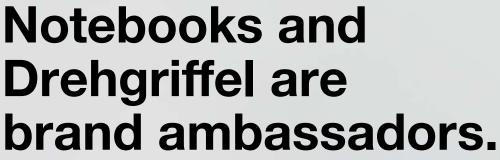
- an engraved Drehgriffel sample
- an acrylic display A4 with three different advertising posters to choose from
- an acrylic stand for the sample pen
- a notepad for testing the Drehgriffel
- an information sheet
- order forms
- a checklist for the order forms

Are you interested in offering this service? Please contact us via email at: sales@leuchtturm1917.com.

Name engraving

As personal as a signature - your name engraved on the Drehgriffel. We offer this service to your customers. Your customer selects the Drehgriffel in your shop. The customer then pays you for the Drehgriffel and engraving service. You send us the order and we send the engraved product back to your shop or - on request - directly to your customer's address.









Wrap band and premium packaging

Use the wrap bands for your own communication and give the notebook the perfect outfit to make a good first impression. It's not just the content that counts, the packaging is also important. Our gift boxes can also be customised with an embossing or a print.



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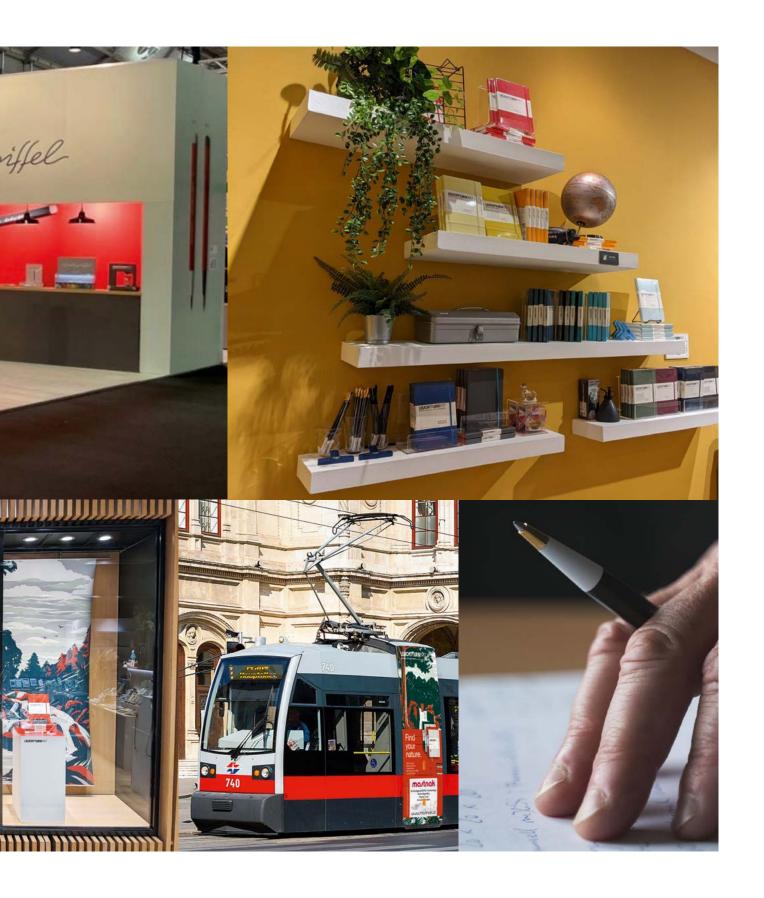
In order to offer our journals competently, we have created Leuchtturm1917 Publishers.

We would be happy to advise you on this range. Please simply send an e-mail to: publishers@leuchtturm1917.com. Sketchnote LEUCHTURM 1917 How can I make it happen? 176 | Leuchtturm1917 Publishers



Highlights





A natural relationship

Writing down your thoughts in a notebook is, in itself, a truly long-term affair especially if the notebook is made by our company.

Family businesses are sustainable.

We have been producing fine stationery for more than one hundred years. As a North German family-owned enterprise, we proceed with Hanseatic calm, determination and foresight. While we continuously improve the quality of our products and processes, we remain dedicated to taking responsibility for our employees, our social environment and increasingly for our partners, whose production processes we help to adapt to the highest international standards.

Our paper is sustainable.

The owners of our notebooks, sketchbooks and planners make their entries with fountain pens, ballpoint pens, crayons and pencils of different thicknesses and origins. To suit each individual application, we strive for the perfect paper in the appropriate quality, smoothness and grammage. Paper that is 100% recycled would not meet this requirement. We therefore use paper that also contains long fibres obtained from fresh pulp. Of course, all of our papers are FSC-certified. Because at Leuchtturm1917, we have been dealing with this issue for a long time; we even keep track of the development of paper produced in the paper mills that supply us.

Our processing methods are sustainable.

We print the pages and covers of our notebooks, planners and sketchbooks with mineral oil-free, water-based inks and varnishes. Our products also meet the stringent requirements of the EU REACH chemicals regulation, which is based on the rigorous Californian "Proposition 65", a type of continuously updated list to protect drinking water, the environment and people from substances that are hazardous to health. Here too, we do not wait until the laws become stricter, but see ourselves as part of the solution – with sustainable innovations that we develop together with our partners.

Notebooks, planners and sketchbooks are sustainable at heart.

Anyone who writes down their thoughts and ideas with pen and paper is holding on to them and thus deliberately creating a potential personal archive. Our books are not consumer goods; they are consumer durables that become valuable objects when used. Month after month, they are indispensable companions and - once all pages have been filled with writing - are never disposed of. Most of our customers save their notebooks, planners and sketchbooks, because they contain precious memories, ideas and personal history that are treasured most. It doesn't get more sustainable than that.



LEUCHTTURM 1917
Denken mit der Hand*



* Writing by hand is thinking on paper. Thoughts grow into words, sentences and pictures. Memories become stories. Ideas are transformed into projects. Notes inspire insight. . We write and understand, learn, see and think - with the hand.

Contact & Service

♣ B2B-Onlineshop b2b.leuchtturm1917.com

Order from the comfort of your own four walls 24/7 in our B2B shop and receive additional information on our offers and availability.

+ Master Data

As an alternative to an EDI connection, we can also provide you with our product specifications as master data in Excel format.

Ordering via email: sales@leuchtturm1917.com

Request our order form as an Excel template and send us your orders at any time via email.

Image Database

Please request your personal access data via marketing@leuchtturm1917.com.

+ Newsletter

Subscribe to our B2B newsletter and we will let you know about our latest product releases, offers and developments on a regular basis.

+ Retailer list

On our website – leuchtturm1917.com – we offer you the option of registering your shop free of charge in the area retailer list. You'll then be visible to customers as an authorised Leuchtturm1917 retailer.

+ Social Media

As well as providing updates on our latest activities and products, we interact with our customers to gain interesting insights about our products.



LEUCHTTURM1917

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